## Strategic Plan 2017-18

The primary objective for 2017-2018 will be to bring NCACTE together as an organization where we all work together to promote CTE – TOGETHER AS ONE. We will focus on the Organization's Mission, "to provide educational leadership in developing a competitive workforce in the state of North Carolina".

Goal 1: Strengthen working relationship between NCACTE & ACTE by leveraging ACTE resources to enhance member value.

- Utilize ACTE materials to recruit new members.
- Utilize ACTE resources to provide additional benefits to members.
- Utilize ACTE services to streamline administrative tasks, resulting in conservation of man hours and financial resources.

Goal 2: Strengthen working relationships between NCACTE Divisions

- Create opportunities for divisions to interact outside of committee meetings.
- Facilitate understanding of program areas and offer opportunities to explore related industries and educational opportunities so experiences can enhance instruction and advising of students.

Goal 3: Strengthen working relationship between NCACTE and NCDPI

- Provide professional development opportunities in conjunction with DPI.
- Strengthen leadership and advocacy opportunities with DPI.