

### NCACTE Newsletter

WANDA ROBINSON, PRESIDENT . TOM JONES, EXECUTIVE DIRECTOR . WWW.NCACTEONLINE.ORG . SPRING 2011

The Mission of the NCACTE is to provide educational leadership in developing a competitive workforce.

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#### A NOTE OF THANKS TO DR. GARY MOORE, ACTE PRESIDENT

- Tom Jones, NCACTE Executive Director

Dr. Gary Moore has been serving as this year's ACTE President and has done a terrific job. As a professor at N.C State University in the Department of Agricultural Education Dr. Moore has endeared himself to a host of students. Throughout his many years of service Dr. Moore has always been an active member and supporter of NCACTE and ACTE. He has been a presenter at many of our state level NCACTE meetings. His wit, humor, and excellent presentation skills have helped his listeners to not only remember him, but also to remember much of the valuable information he was delivering. As this year's ACTE



President, Dr. Moore has made his mark by insisting on better communications. He has brought a welcome flavor of realism to the ACTE Board of Directors by emphasizing accountability for board policies and board actions. I have noted Dr. Moore's frequent communications to the executive directors of each of the state associations. He has stressed the importance of CTE teachers and administrators giving their support to both their state and their national associations. Few state associations ever have the honor of having the ACTE President as a member of their state Carolina association. North ACTE is proud of accomplishments. Thank you, Dr. Moore, for your dedicated service and solid commitment to our professional association. We are blessed to have you working on our behalf as this year's President of ACTE.

#### CTE SUMMER CONFERENCE—GREENSBORO—JULY 25-28

Career and Technical Education Summer Conference will be held again this year in Greensboro at the Koury Convention Center on July 25-28. The changes that were made to the conference format last year will continue this year, with the conference ending again on Thursday (3:00pm this year).

Look for the conference schedule inside this issue.

Check the DPI website for details and registration information as it becomes available: <a href="http://www.ncpublicschools.org/cte/">http://www.ncpublicschools.org/cte/</a>

#### From Your President . . . . .

#### Wanda Robinson

The North Carolina-Association for Career and Technical Education (NC-ACTE) Executive Board and NC-ACTE Board of Directors send our heartfelt appreciation to all CTE Teachers, Administrators and Support Staff. As we near the end of this 2010-2011 academic school year, I hope you have fond memories of your personal and professional accomplishments.

#### "PLEASE TEACH ME"

(Author Unknown)

Please teach me everything I'll need,
Teach me to calculate and speak,
Teach me to stop being so weak:
Teach me to think and write and read.
'Cause there isn't much I'll learn alone,
and my mind is hungry for your food,
the food for thought that makes us good
and without which we're dry as stone.

Teach me to be just like yourself, The person I so much admire. The one whose intellectual fire I wish I'll have one day myself. Take a seat and start to teach, Let me thus the wonders see Of this world where I will be A bit better thanks to each Of the teachers that I had. and thanks to yourself, the one who's made me sure that I can, that in fact, I'm not that bad as a student. I'll succeed. You're the one who made me start To realize that it's an art To develop the great seed That you planted in my young brain. I'll water that seed all the time With your great teaching, and with time You'll see your efforts were not in vain.

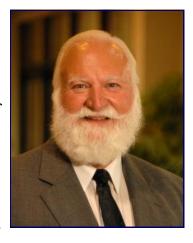
NC-ACTE will continue to advocate for and represent our members in local, state, regional and national arenas. Similar to some of you, we have encountered some challenges. However, we diligently and steadfastly approach all opportunities with the same message.

CTE is the answer to decreasing dropout rates, increasing graduation rates and preparing students for the twenty-first century work force. CTE is the answer for building leadership ship skills among and between students and for providing relevance for courses taught in all areas. CTE is the answer.....CTE is the answer!

#### From Your President-Elect . . . .

- Bill Ellis

These are the times when NCACTE must be the most active and strong in it's support of Career and Technical Education for the students of North Carolina. As leaders we must be active, vocal, and diligent in our



efforts with legislation on the local, state and national levels. It will soon be time for another physical school year to begin. I trust we are prepared to accept our roles in the development of the next generation of leaders.

#### From Your Past President . . . .

Ruth Huff, NCACTE Past President

The past two years I have had the privilege of serving as your president and past president. These positions have been challenging and rewarding. I find that many still do not realize that this association is so important for students and teachers. We have the best kept secret around. Many do not join for various reasons, but are quick to call upon us when things are not going well. As I reviewed the results of the membership survey sent out early in February, I was appalled that teachers have never heard of NCACTE or have never been asked to



join. There is power in numbers and we must be able to speak out for CTE. We must concentrate on the most important part of CTE, the student, who needs the guidance our classes and CTSO's can offer.

The CTSO foundation has been activated again and we have a committee working on this project. Hopefully we can grow and become a financially sound foundation for our students. Thanks to the newly appointed Board of Trustees we are starting the process.

The end of this school year is in sight and I hope you are closing this chapter of your career as a success for you and your students. While you were busy your association has been working for you. North Carolina was represented by a group of members in Washington, DC lobbying for continued federal support. The North Carolina legislative seminar has also given us the opportunity to lobby for state funding. We must continue to be heard at both levels. Remember to contact your congressman or legislator and let them know we need their support.

North Carolina has the pleasure this year to host the Region II conference. It will be held in Asheville, September 30-October 3, 2011. Begin making plans to attend this valuable continuing education opportunity. We have great presenters, and the networking is a valuable tool to utilize for your program. Be sure to stay current with the information being placed on the NCACTE website and plan to be there.

It has been my pleasure to serve you. Thank you for the opportunity to work for a cause I truly believe in. After 25 years as a CTE teacher I guess it will always be in my blood. As we prepare for Summer Conference and the Region II conference begin making plans to become an active member of the association and to attend both of these great opportunities for teachers.

#### **EXECUTIVE DIRECTOR'S MESSAGE**

**Tom Jones, NCACTE Executive Director** 

Since our last published newsletter NCACTE has held it Spring Professional Development Workshop and Board of Directors' Meeting. This event took place Feb. 18-19, 2011 at the Sheraton Atlantic Beach Ocean Front Hotel. I continue to be pleased with our attendance. This year we had sixty-eight people registered. This year's professional development workshop was focused on preparing for our Summer Conference. NC-DPI Career & Technical Education staff members were present and lead the curriculum update sessions and Summer Conference planning. An added feature to our Spring meeting that we started last year was a "Town Hall Meeting." The Town Hall meeting provided an opportunity for members to express their views on current issues and concerns that our professional organization is facing. Membership recruitment and the need for a membership dues increase were among the issues discussed.



ACTE's National Policy Seminar took place March 7-9, 2011 in Washington, D.C. Nine people attended from North Carolina including the following: Wanda Robinson (NCACTE President), Aaron Fleming (NCACTE Legislative Committee Chair), Ruth Huff (NCACTE Immediate Past President), Tom Jones (NCACTE Executive Director), Daryle Nobles, Julia Ray, Bena Weires, Todd Williams, and Mike Lewis. North Carolina ACTE member, Dr. Gary Moore, did an excellent job leading the seminar sessions as this year's President of ACTE.

Just a reminder to make frequent visits to our NCACTE website at neacteonline.org Our website contains current information, weekly legislative newsletters, and our NCACTE Handbook.

\*Note: If you are not receiving the NCACTE Legislative Newsletter via email and would like to be added to the distribution list, please send me an email requesting that you be added to the newsletter list. My email address is tomhjones@embarqmail.com.

## ELECTION FOR NCACTE PRESIDENT-ELECT

FOR 2011-2012

The ballots have been cast and counted. This year we had two outstanding candidates, both of whom have previously served as President of our state association. Bena Weires from the Guidance Division and Kristina Yarborough from the Family & Consumer Sciences Division were this year's candidates for President-Elect.

<u>Kristina Yarborough</u> won the election and will be NCACTE's President-Elect for 2011-2012. Congratulations to Kristina and a thank you to both Kristina and Bena for their continued support of NCACTE.

#### 2011 RALEIGH LEGISLATIVE POLICY SEMINAR

Our 8th annual Raleigh Legislative Policy Seminar was held April 18-19, 2011 at the Holiday Inn Brownstone in Raleigh. Even though our participation was down from recent years, we managed to have one of our most successful seminars. Our advocacy efforts led by our NCACTE lobbyist, Dave Simpson, and our Legislative Committee, currently chaired by Aaron Fleming, have resulted in a solid legislative support base. We are all facing some very challenging times and our State Legislature is struggling to put together a state budget that will have a minimal negative effect on public education. I encourage all of our members to stay in touch with your representatives and remember to thank them for their support of career and technical education.

### The following is an excerpt from the April 22nd issue of NCACTE's Legislative Newsletter:

NCACTE Legislative Seminar is a Success: Armed with "Ask Me About CTE" ribbons on their nametags, dozens of NCACTE members on Tuesday visited members of the NC General Assembly to tout the latest high graduation rate numbers for students taking Career Technical Education courses in the state's public schools. The 2009-10 graduation rate was 89.2 percent for CTE Concentrators (students with 4 CTE credits, with at least one credit being an advanced-level CTE course) – compared with an overall rate of 74.2 percent.

The legislative visits followed in-depth presentations — and strong support shown for CTE—at the seminar with speakers including NC Senate Majority Leader Harry Brown, House Education Committee Chair Jim Langdon and State School Superintendent June Atkinson. In addition, a number of NCACTE members attended the House Education Committee meeting on Tuesday to see the panel unanimously approved House Bill 769 (High School to Work Partnership), a bill sponsored by Rep. Triscia Cotham, that encourages more CTE partnerships in the public schools. "This was probably one of the most successful NCACTE legislative policy seminars we've ever had," said Aaron Fleming, chair of the association's Legislative Committee. "We also were able to see, up close, committee passage of a bill that is very important to CTE."

# SOARING TO THE TOP-RISING TO EXCELLENCE

SEPTEMBER 29 - OCTOBER 2, 2011

# ACTE REGION II LEADERSHIP CONFERENCE

TOPIC STRANDS—
TOPIC STRANDS—
New Trends in Education
New Trends in Education
Leadership Developments
Leadership Developments
Leadership Developments

RESERVATION DEADLINE AUGUST 27, 2011







CAREER &
TECHNICAL
EDUCATION
PROFESSIONAL
DEVELOPMENT

CROWNE PLAZA TENNIS & GOLF RESORT ASHEVILLE, NORTH CAROLINA



Asheville Regional Airport is only 14.2 miles (20 minutes) from the Crowne Plaza Resort. NCACTE is proud to offer discounted room rates for this conference beginning at \$109 + tax. For Reservations, please call 828-254-3211 and request the NCACTE conference discount.

Come Relax with us in the scenic mountains of Asheville and our Region II Conference.

# ACTE Region II Leadership Conference Registration Form

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(Please use a separate form for each attendee)

# Lodging

Make your individual lodging reservations at the Crowne Plaza Resort Asheville for \$109 per night plus tax (mention NCACTE for this special conference room rate). Free internet throughout the hotel. Call 828-254-3211.

# Transportation Options from Airport to Crowne Plaza

- \*\*NCACTE Shuttle\*\* \$20 one way. 252-241-5708
- Crowne Plaza Shuttle \$30 one way. 800-733-3211
- Black Mountain Cab Company \$36 one way, \$10 add'l person. 828-230-1121
- Yellow Cab Company \$38 one way fare good for up to 4 people. 828-253-3311

# Registration Fees

Conference registration fee includes all educational programs at the Crowne Plaza, materials and breaks, Friday lunch and evening reception, Saturday southern continental breakfast and luncheon, Saturday awards dinner, and Sunday breakfast.

- \$180 Registration Fee if paid by September 9, 2011
- \$200 Registration Fee if paid after September 9, 2011 or on site
  \$100 \*Guest Registration Fee per person (Meals only, no conference)

# Optional Tour - Biltmore House

Tickets for Friday, Sept. 30 – \$40 per person (reg. \$60). Transportation on your own. You must preregister for this special price.

# In-Town Transportation

Trolley - \$5 per person.

# To Register

Check, Money Order, or Credit Card (VISA, MasterCard, and American Express) accepted – payable and mail to NCACTE, P.O. Box G, Catawba, NC 28609. Checks and money orders must be in U.S. dollars and withdrawn from a U.S. bank. Copy of registration form must accompany payment. Copies of checks will not be accepted. Please do not fax.

# For More Information

Please contact NCACTE Executive Director Tom Jones at 828-241-3910 or tomhjones@embargmail.com or Conference Chairperson Ruth Huff at 919-693-3962 or huffrb@yahoo.com.

#### **TECHNOLOGY EDUCATION**

#### From the NCTEA President, Carolyn Banks

The NCTEA had a great winter conference at North Carolina State University thanks to the collaborative efforts of NC State Technology Education faculty members and the NCTEA Board of Directors . On February 4<sup>th and 5th</sup> over 50 middle and high school TE teachers, college professors, stakeholders and vendors enjoyed tours of the North Carolina Solar House, the Golden Leaf Bio-manufacturing Training and Education Center, and the RedHat Corporation.

The conference provide the teachers a wonderful opportunity to participate in learning more about STEM education and time to network with their peers from across the state. Brian Moye, DPI Technology Education Consultant, presented a curriculum update.

Nicole Penn, TE teacher from Kiser Middle School, Greensboro presented the New Middle School Technology Education Pilot course. Teachers actually participated in hands-on projects.



Michael Wright and Dora Barron presented the High School TE Pilot. He is a technology teacher at Gray's Creek High School and Dora Barron teaches technology education at Westover High School.

A session on Robotics and High School Technology Student Association (VEX), was presented by Dr Terri Varnado, professor of Technology Education Department of Science, Technology, Engineering, and Mathematics Education at North Carolina State University.

Teacher also had an opportunity to participate in session in SciViz and HS-TSA, presented by Phyllis Jones Science/SciVis Teacher Page High School and Roy Kimmins SciVis Teacher Philip J Weaver Education Center.

There was also a presentation by Dr. Bill Deluca, Technology Education-College of Education and Erik Schettig NC State Graduate Assistant in Technology Education.

The Sustainable Transportation Education Program (STEP) is a collaborative effort with North Carolina State University's NC Solar Center in the College of Engineering and the College of Education. STEP is a program educating middle and high school students on sustainable transportation and the current shift towards the electrification of transportation. The purpose of the STEP program is to prepare students to become immersed in learning about the electrification of transportation and careers. The program provides teacher training and curricula on electric vehicles, plug-in hybrid electric vehicles (PHEVs), Smart Grid, alternative fuels, and careers in science, engineering, and technology while providing application to the automotive and supporting infrastructure. The STEP curricula is a science, technology, engineering, and mathemetics (STEM) based program that includes problem-solving, critical thinking, and inquiry-based learning with relevance to real world issues. There is a YouTube video of May 22nd Competition. Teachers had the opportunity to learn about the STEP program and register for a workshop.

As president of the Technology Education Division this was one of the most exciting and informative conferences I have ever attended. I would like to thank all the members for their hard work and dedication. I would also like to thank our vendors for participating in this year's conference. Please visit us on our website NCTEA.co to see additional photos of the conference. ~ Carolyn Banks, NCTEA President

#### **News from Appalachian State University**

#### Appalachian State University Freshman Elected National President-Elect for the Technology Education Collegiate Association (TECA)

Dustin Roten, a freshman majoring in Technology Education and Appropriate Technology at Appalachian, will be the 2011-2012 National President-Elect for the Technology Education Collegiate Association (TECA). He will assume this responsibility at the 2011 ITEEA Conference in Minneapolis in March. This opportunity will also allow him to serve as the president of this organization during the 2012-2013 academic year. TECA is a pre-professional national organization that provides opportunities to develop the professionalism of future technology educators through active participation in TSA, ITEEA, and TECA proceedings.



Dustin is from Ashe County, a former TSA member and former student of Thelma Kastl at Ashe County High School. The Technology Education faculty are very proud of Dustin and this accomplishment.

#### Appalachian State University Hosts Regional Technology Student Association Competition

On Friday, February 25, 2011 the Katherine Harper Hall of the campus of Appalachian State University will be hosted approximately 150 Technology Student Association (TSA) students from middle and high schools throughout the western half of North Carolina in a variety of competitive events. Events began at 10:00 am and ran through 3:00 pm. (cont. next page)

#### **Technology Education Continued**

The Technology Student Association (TSA) is a student organization devoted to the development of technology education students. TSA is open to students who are enrolled in or who have completed technology education courses, TSA is composed of over 150,000 elementary, middle, and high school students in 2,000 schools spanning 48 states. TSA is supported by educators, parents, and business leaders who believe in the need for a technologically literate society. Our members learn through exciting competitive events, leadership opportunities, and much more (see: http://www.tsaweb.org for more information). Each spring, the North Carolina TSA holds four regional conferences and a state conference. A number of North Carolina students go on to compete (and win!) at the national level every year. For the first time in many years, and hopefully on an ongoing basis, ASU's Department of Technology hosted the combined northwestern, western and southwestern regional conference (including schools from Winston-Salem and Charlotte west). Technology Education is a school offering that helps students develop a better understanding of the technologies that we use and depend on. Through the study of communication, manufacturing, construction, transportation, and related technologies, students acquire skills that will help them become better able to use, design, and make decisions about, a wide range of technological devices. Appalachian State University is one of only four universities in the state that prepares and certifies Technology Education teachers. Our graduates are in extremely high demand on North Carolina and across the United States.

#### East Lincoln High School Forms a TSA Chapter and Comes Out Winning at Regional's

East Lincoln High School formed a Technology Student Association (TSA) chapter in the fall of 2010 with 29 members. On February 25, 2011 advisor Derek Ashley took a team of 18 students to Appalachian State University to compete in the Northwest Regional TSA competition. East Lincoln's TSA Chapter blew the competition away in Problem Solving, one of the competitive events by taking first and second place. We can't wait to see what they do now that they have a little experience under their belt. The students said that they were very nervous, excited but were still able to have fun. You can read a more detailed look at the East Lincoln's success at: <a href="http://www.lincolntimesnews.com/Default.asp?Section=20&VA=24580">http://www.lincolntimesnews.com/Default.asp?Section=20&VA=24580</a>

#### Kiser Middle School Involved in STEM Projects: Submitted by Nicole Penn

Students at Kiser Middle School in Greensboro, NC have participated in various STEM based competitions this year. The Robotics Club participated in the FIRST Lego League and the 7th grade Exploring Technology classes participated in their first Future City competition in Raleigh NC. Both teams were coached by the Exploring Technology teacher at Kiser - Mrs. Nicole Penn. Participation awards were received by both teams and they are looking forward to placing in the competitions next year. Students collaborated using their problem solving & critical thinking skills to complete all four components of the competitions for both events. Other exciting STEM based activities focusing on alternative energy in both transportation and home design will be taking placed soon at the school courtesy of grants provided through the Enrichment Fund of Guilford County Schools and The American Institute of Aeronautics and Astronautics (AIAA) foundation. Prior funding for other projects have been provided by a Bright Ideas Grant.







L-R: Techno Tigers with Coach Penn. Oral Report Presentation. Medals Presentation

#### Ashe County High School Technology Student Wins Third in Hop on the Bus Entrepreneurial Competition

Raleigh, North Carolina- An Ashe County High School student placed third in the state-wide Hop on the BUS! High School Business Plan Competition. The third place winner is Travis Miller who is in the 11th grade. His teacher and advisor on the project is Thelma Kastl. The student will be formally recognized for his accomplishment at the North Carolina Council for Economic Education's award ceremony in May. The Hop on the BUS! High School Business Plan competition is a state-wide competition open to all North Carolina High School students. Forty-four teams submitted full business plans, which were judged by small business experts from around the state. From these entries the top ten were chosen as semi-finalists. These semi-finalists were invited to create a video presentation of their business plan to be reviewed by another panel of judges. The scores from the written business plan and the video presentations were used to select the top three teams.

Travis Miller created a business around his talents involving wood manufacturing and craftsmanship, some of which he learned in his technology education classes at the high school and some from his father. Travis envisioned an entrepreneurial business involving creating woodcrafts that are finished with wood burned details to set off his craftsmanship. He plans to take orders for

#### **Technology Education continued**

everything from baby blocks to fine furniture pieces. He worked on the business plan from September through December; forecasting his business for three years in advance. He hopes that he can find investors to help him start his business which he calls "Searing Art." Travis plans on using this business to help fund his way through college to become an architect or possibly a teacher. Ashe County Technology Education Department is extremely proud of the commitment and effort that Travis invested in himself when he entered this competition and for finishing third in the state. This is the fifth year of the competition. The competition is sponsored by the North Carolina Council for Economic Education, North Carolina Department of Public Instruction, North Carolina REAL Enterprise, and North Carolina Rural Center. The competition expansion was made possible by the generous support of the Citi Foundation.



#### News from Technology Education in Chapel Hill . . . Submitted by Ray Martin

"Out with the old and in with the new" reflects greatly on the Technology Education Program at Guy B. Phillips Middle School in Chapel Hill, NC. In January, Joe Brzezinski, the teacher of record for 18+ years in the Technology Lab retired to the mountains outside of Boone, NC. Joe's only regret was to leave his program and students with no knowledge of who would be coming in to take over . . . "I don't want my program here to close, I want to make sure the new guy will keep it open and grow it!"

Well the new guy arrived just days after Joe's departure and has truly made the program his - Brandon Frye, a very recent graduate of NCSU TED program, and the most recent coop-teacher under Redmond Grigg (McDougle MS), moved in to the Phillips Program and hit the ground running. He stated that Joe had a great program here and really great students who were interested in learning as much as they could about all kinds of technology.

Brandon first transformed the module based program into a more whole class concept and has his students building CO2 cars, trebuchets, and rockets - depending on their grade level. He has found that being the classroom teacher is slightly different from being the student teacher – but is working cooperative with Redmond and Emily Quadrio (Culbreth MS) through their district wide PLC. Good luck to Joe and Brandon both as they continue their travel into the World of Technology from new teacher to retirement!

#### From Olympic Community of Schools Submitted by Eugene Hawkins

Olympic Community of Schools has recently been praised because of their students' involvement with both building a 3rd Habitat for Humanity House as well as raising the funds needed to finance it through The Apprentice project. For additional information about this school and the success they have been experiencing check the following sources:

WCNC TV News: http://www.wcnc.com/video?id=118121209&sec=552547

**Who Can Join?** Individuals interested in Technology Education find reasons to join **NCTEA**. Primary members are Technology Education, Career and Technical Education (**CTE**) and Science teachers. Others are business and industry people who support Technology Education through sales, support and initiatives. Ultimately, the average member recognizes value in the membership and by way of individual support, professional development, networking, and representation.

**Benefits of Joining:** Many benefits accompany membership in NCTEA. Friendships are made through professional development efforts. This creates a support system of great value that encourages growth, development and excellence. Further, representation at the State and National levels are included through affiliation with ACTE and ITEA. The following is a list of direct benefits gained from membership:

Professional development Individual support Networking opportunities

Direct communications Representation at the State and National levels Awards



#### NCTEA Membership Promo flyer.pdf

**How Can You Join?** To join we need a completed application and membership dues for the first year which is currently \$20. Send an email to Kevin Smith @ ksmith29@carolina.rr.com and you will receive an application and more information about NCTEA.

Website: http://ncacteonline.org/TECHNOLOGY\_EDUCATION.html

Listserv Information: The NCTEA listserv is our lifeline for communications. Members receive regular postings concerning the organization. Many members utilize the format as a networking tool concerning specific questions related to their classroom and the delivery of content. Send an email to <a href="mailto:listserv@list.appstate.edu">listserv@list.appstate.edu</a> With the following in the Subject line: Subscribe NCTEA **firstname lastname** 

**For more information, contact NCTEA**, c/o Nancye Hart, Executive Secretary/Treasurer, 12300 Kane Alexander Drive, Huntersville, NC 28078 agnes1@adelphia.net . Phone 704.948.8741

#### TRADE & INDUSTRIAL EDUCATION DIVISION

Hello T&I. I hope everyone is enjoying the warm days that we have now and then this time of year. I have been very busy lately. I returned yesterday from the National Policy Seminar in Washington, DC, where I spent three days visiting US Senators and Representatives. I left DC quite aggravated with the whole political experience. Approximately 250+ ACTE members attended the Seminar and visited with their respected Congressional members.

T&I members, the time has come for us to join with all of our ACTE fellow members, and go to war! We are at a critical point where we are in danger of losing federal, state, and local funding that enables our students to succeed and prepare for the 21st Century



Work place. Perkins funding is being targeted for unbelievable cuts that will diminish important funds for delivering our respected programs. I will be attending the NC Legislative seminar also. I expect to see the same lack of respect and support from our NC Representatives as well.

Ladies and Gentlemen, I have said it before and again I am pleading with you. Instead of just talking about it and whining how bad things are, join your professional organization that is fighting to keep YOUR job and YOUR funding. 300 voices are louder than 77. I will continue to fight the fight for you, but now, I need your help also. Join ACTE/NCACTE and your division as well. We need you now more than ever. *The jokes over — it's real now!* 

Summer Conference is right around the corner. T&I plans on being an integral part of the workshops and planning for our division members. We will continue to have our famous T&I Socials this year, except for a slight twist. Remember members, it's all about the social networking and friends we make. T&I is in the process of evolving into the premier NCACTE division with a new vision, strategic plan, and professional development program that benefits all members and provides teachers with the most recent classroom skills and data needed to provide our students with 21st Century skills to succeed. David Barbour, our President-Elect, remains to be a driving force to ensure that T&I continues to improve its purpose, image, and future of our Division. Thanks to Tony Bello, Tammy Bradley, Graham Yarborough, and Pat Barnard for their continuing support to T&I.

Have a great Spring Semester and I'll see you soon.

Thanks — Mike

#### MARKETING EDUCATION

### Where R U?

That's the theme of our new NCMEA membership campaign! We crossed a social networking/text-speak spelling with a very pertinent theme....where are you in your quest for being the best teacher that you can be? We are encouraging our members to be active participants in our organization on all 3 levels: NCMEA, DECA, and marketing curriculum/pedagogy is our goal! We want our members to not only continue to be the



fabulous teachers they are, but to also nurture friendly & professional relationships between NCMEA, NC DECA, & NC DPI. We are all in this together....making sure that our teachers are supported so that we can "do it for the kids!" Missing one of these vital components of this "tripod" is detrimental to your students! So "where r u?" in this quest? Let's move forward together in the right direction!

At the spring NCACTE meeting in Atlantic Beach February 17-19, Gina Bradley, Amy Singletary, Hillary Steere, Shakema Wilson, and Brooke Rice planned and discussed pertinent information regarding the future of marketing education & NCMEA. We got a little sun and a lot of fun getting together to focus on how we (as a professional organization) help YOU to perfect your "tripod." We got a chance to meet with Delores Ali (the Marketing DPI Consultant) about upcoming trends in curriculum, and of course most importantly....summer conference planning! Our NCMEA leadership came up with many ideas of how to make this year's summer conference the best one ever!!

Our goals for this year are to have more of a presence in all things involving marketing education and actually MARKETING both NCMEA & NCACTE! (Imagine that!) We are ready to roll---an action plan in place, enthusiasm, and an energy that is contagious! (Gina Bradley even had her "Robert's Rules of Order" book ready in hand-- bookmarked and tabbed nonetheless!)

We would like to invite every NCMEA member and future NCMEA member to join us both on our Facebook page (search for "NCMEA") and to our next NCMEA planning meeting on Sunday, May 15<sup>th</sup> at 1pm at the Brownstone Hotel in Raleigh (prior to the DECA Leadership Board meeting). So be watching for facebook invitations & e-vites!!!

The NCMEA leadership team is on the ball......WHERE R U?????



North Carolina DECA recently held its 68<sup>th</sup> Annual Career Development Conference. Over 2,500 students, teachers, judges, and professionals were in attendance. Awards were presented to winners in 41 competency based competitive events. These students will advance to the International Career Development Conference in Orlando, FL, April 29 – May 4, 2011. Ten students were awarded with over \$20,000 in T Carl Brown, Sonya Dismuke, NC Retail Merchants, & NC MEA Scholarships. Brenda Haynes of Terry Sanford High School in Fayetteville was selected as the Clifton B. Belcher Professional Division Award Recipient. Sam Snead, a retired CTE Teacher and Jennifer Burrus, an alumnus of Cape Hatteras HS was awarded the NC DECA Honorary Life Award.

#### Instructional Management Division

#### **Computerized Instructional Management System (CIMS)**

CIMS has been up and running for approximately five months statewide. We have jumped a historic hurdle without having any major issues with the fall 2010 postassessments. As Instructional Management Coordinators (IMC), we have significantly cut the time with the preslugging of answer sheets and scanning. The new system has empowered teachers to get and use their own data, as it provides them immediate feedback after it is scanned—a much improved "Element" of the IMC responsibility. Furthermore, IMCs, administrators, and teachers are able to pull up pre-built



reports instantaneously to determine areas of strengths and improvements. As reports are looked at closer, and they are refined to the needs of North Carolina, we can expect new and exciting things to come.

When there is an issue with CIMS, it must be systematically communicated through a hierarchal order to speed the process. Those experiencing issues with the proper running of CIMS must communicate their concerns through their appropriate IMC. IMC's are the gatekeepers of communication between their Local Education Agency (LEA) and the North Carolina Department of Public Instruction as it relates to CIMS.

#### Summer Conference and the NCACTE—Instructional Management Division

Once again, the annual NCACTE will hold their professional development program at the Joseph S. Koury Convention Center in Greensboro, North Carolina. This year's theme will revolve around retaining current membership and targeting new membership within all areas of CTE. The Instructional Management Division will have their annual booth set up in the exhibitors showcase area. Those that join or renew at summer conference will receive a gift. Those who join the Instructional Management and Administrator divisions will receive a gift from both divisions. Tentatively, divisions plan to meet after the CTE Program Area meetings. Every thing is subject to change, so make sure you double check your conference program for dates and times.



Currently, the IMC division is in dire need of increased membership. We have one hundred and fifteen LEA's, and we barely have fifty members to date. We must have fifty-one members, no questions, to keep our division alive. Times are tuff, however, they can be a whole lot worse without a voice. Your membership gives you and others in your division a voice. Let everyone hear your voice! Jump one more hurdle—go right now to <a href="http://www.ncacteonline.org/docs/membership\_form-print\_copy\_2010.pdf">http://www.ncacteonline.org/docs/membership\_form-print\_copy\_2010.pdf</a> and join NCACTE's IMC division today.

#### **Family & Consumer Sciences Division**

SUMMER CONFERENCE- CAN'T WAIT! SHOULD BE GREAT!!!!!!

The NCACTE-FACS officers and committee members have been working hard to help make Summer Conference the best yet. We have been serving you at the Fall meeting in Raleigh and Spring meeting in Atlantic



Beach. Teaching CTE is as important as ever. Our HIGHER graduation rate speaks for itself. Teachers and relevant subject matter really CAN make a difference. As teachers, we need to share our success stories with the community and our legislators.





Our president, Linda Johnson along with president-elect Katonia Humphrey and Kris Yarborough represented us at the

ACTE National Conference in Las Vegas. ACTE and NCACTE bring together a large number of the greatest teachers around. During the conference, Kris was recognized as Region II Teacher of the Year. Kris represented North Carolina and our division in a very professional and outstanding manner. Linda Johnson served as a voting delegate for NCACTE at the convention. When asked about the convention, FACS Division President, Linda Johnson, said, "ACTE was a great time to reconnect with old friends, attend excellent sessions, hear exceptional

keynote speakers and be updated on CTE." Johnson added, "Anyone that has not attended ACTE really needs to make plans to attend. It is an excellent professional opportunity."

NCACTE FACS division and DPI are planning many interesting and appealing sessions for Summer Conference to help us with some of our lower performing objectives. I can't wait to see what our coworkers and other professionals can share with us this summer.

We will miss Janis Meeks as she retires this year. She has been such an ASSET to us all!!!! She will be missed dearly. We can only imagine what wonderful adventures await her after retirement. Have a great rest of the year.

Please encourage your colleagues to join us in NCACTE. If you have forgotten to renew your membership or know another FACS teacher that needs to join our professional organization please share this newsletter

and encourage them to join. We still need to grow in numbers. You may go to the NCACTE website to get a membership form. The website is: <a href="http://ncacteonline.org/membership.html">http://ncacteonline.org/membership.html</a> Together we can share, learn and accomplish even more.

See you at summer conference!

New Contact Information for President: Linda Johnson Guilford Technical Community College 336-334-4822, ext2157 Isjohnson@gtcc.edu



#### Family and Consumer Sciences Educator Retires

Dr. Janis Meek retired in January from her position as State Consultant with the NC Department of Public Instruction after working in the Career and Technical Education Division for almost seven years. This followed a term of twenty-five years in Warren County Schools as a Home Economics/Family and Consumer Sciences teacher and eight years as an independent writer and presenter. Her independent work experience also included serving as an adjunct instructor at the university level, as a community college instructor, and as an elementary school instructional specialist. Dr. Meek authored publications for Goodheart-Willcox Publishers, Glencoe-McGraw-Hill, and her own entrepreneurial venture, JPM Pages and Presentations.



Dr. Meek was Valedictorian of her Norlina High School graduating class in Warren County. She earned a Bachelor of Science degree from UNC at Greensboro, a Master's degree from NC Central University, and a Doctorate from NC State University. During her years in the classroom, Dr. Meek was active in professional organizations and in the FCCLA career technical student organization. She was recognized as the first Teacher of the Year in Warren County, as an NC FHA/HERO Chapter Adviser of the Year, as one of the Top Ten in the American Home Economics Association Teacher of the Year award, and as NCVA Vocational Teacher of the Year.

During her term as NC State Consultant of Family and Consumer Sciences Education, Dr. Meek served as National President of the Association of State Administrators for her curriculum area and as Branding Committee Chair for the Revised National Standards for Family and Consumer Sciences Education. She coordinated and completed four major RBT (Revised Bloom Taxonomy) curriculum revisions for NC CTE---Early Childhood Education I and II, Parenting and Child Development, and Personal Finance. She developed and managed the FACS Induction Program for New Teachers and coordinated staff development for teachers at all stages of their careers. Dr. Meek is quoted as saying: "The secret of education reform lies in attention to teacher quality. Just as effective teachers must have high expectations for their students, effective teacher leaders must convey high expectations for teachers and provide them with multiple opportunities to hone their skills and strategies. Quality begets quality."

Dr. Meek is married and lives in Warren County. She has two adult children and four grandchildren. During retirement, she looks forward to having more time for family activities and church projects. She will remain somewhat active in professional roles through professional organizations and opportunities for educational writing and presenting.

#### NC-ALIVE DIVISION

The Spring Conference that was being planned by NC ALIVE has been canceled due to the low number of participants. We hope to plan this activity again next year and hope that more of the Career Technical Education family will participate in this activity to garner and network in order to learn more about what it takes to become leaders not only in CTE but also in other areas of Education.

We are also currently updating our Bylaws which will be emailed to members before the April 29<sup>th</sup>, 2011. Please review them and make any comments or corrections and send them back to Renea Stitt before May 20<sup>th</sup>, 2011.

NC ALIVE is responsible for NCACTE President, Wanda Robinson President's Reception in July at Summer Conference that will be held on Tuesday night.

Our current membership number is low, if you have not taken care of your dues for NC ALIVE for 2010-2011, please do so now so that our numbers will be up before summer conference. If you have questions or concerns about whether you are a member or not please contact me, <a href="mailto:lwiggins@schoollink.net">lwiggins@schoollink.net</a>. We are also planning a membership recruitment/networking session at the Drury Inn, Greensboro on Tuesday evening more information will be forthcoming. We hope to see you at summer conference an especially at our networking session.

If you are interested in being an officer of NC ALIVE please contact <a href="mailto:patriciarobinson@ccs.k12.nc.us">patriciarobinson@ccs.k12.nc.us</a>
Positions that are open are President elect, secretary and various committee positions.

#### **NCALIVE OFFICERS 2010-2011**

President: Linda Wiggins lwiggins@schoollink.net

President-Elect: Dr. Patricia Robinson dr\_parobinson@yahoo.com Past President: Kerry Baldwin kbaldwin@wahsingtonco.k12.nc.us

Secretary: Michael Holman holmanma@gcs.k12.nc.us Treasurer: Ivey Farmer ivyfarmer@ccs.k12.nc.us

#### Committee Chairs are as follow:

Awards - Helena Hendrix-Frye hhfrye@hotmail.com

Bylaws- Renea Stitt r.stitt@cms.k12.nc.us

Membership- Linda Wiggins lwiggins@schoollink.net

Legislative- Katonia Humphreys katoniahumphreys@ccs.k12.nc.us

Newsletter- Shemeka Shufford d.shufford@cms.k12.nc.us

Professional Development- Sandra Murphy smurphy@chccs.k12.nc.us

Public Information- Michael Holman holmanm@gcs.k12.nc.us

Resolution Committee- Quamesha Whitted quamesha@hotmail.com

Strategic Plans- Patricia Robinson dr\_robinson@yahoo.com

Ways & Means- MacArthur Mitchell macarthurmitchell@yahoo.com

#### Awards Committee..... **Linda Wiggins -NCACTE Awards Chair**

#### **NCACTE Awards Program 2010**

Check out the "NCACTE Excellence Awards Booklet 2010" online at www.ncacteonline.org. Detailed information about the NCACTE Awards Program, application procedures, and appropriate forms are contained in the new booklet.

What are you waiting for? Nominate yourself or someone from your division! This deserving recognition is waiting for you. THE DUE DATE IS \*\* MAY 20, 2011 \*\* FOR NOMINEES FROM AND FOR EACH DIVISION.

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There are 5 NCACTE Awards:
NCACTE Teacher of the Year To recognize teachers who are providing outstanding career and technical education programs for youth and/or adults in their respective fields and communities. Recipients of this award must have made significant contributions toward innovative, unique and novel programs that are serving to improve and promote career and technical education.
NCACTE Outstanding Career and Technical Educator To recognize career and technical educators, other than full-time classroom/laboratory teachers, who have recently provided or currently are providing significant contributions to professional associations and career and technical education programs for youth and/or adults in their fields, communities and/or states. Recipients of this award must have made significant contributions toward innovative, unique and novel programs; and/or improvement, promotion, research or development of programs of career and technical education.
NCACTE Outstanding Teacher in Community Service The purpose of this award is to recognize teachers with significant accomplishments and outstanding leadership in programs and activities that promote community involvement. Recipients of this award must have made significant contributions toward training, motivating, and inspiring their peers and students to become involved in programs and projects that benefit their communities.
NCACTE Outstanding New Career and Technical Teacher This award is meant to encourage new teachers to remain in the profession. Recipients of this award must have made significant contributions toward innovative, unique and novel programs and have shown a professional commitment early in their careers.
□ <i>NCACTE Policymaker of the Year</i> This award is presented annually by the NCACTE Board of Directors to recognize policymakers who have made a contribution of significance to career and technical education.
There are 7 ACTE Assemble and 2 ACTE Essent Contacts. Visit severe ACTE and as a few information on the

There are 7 ACTE Awards and 2 ACTE Essay Contests. Visit www.ACTEonline.org for information on the national awards conferred by ACTE. Nominations should be made directly to ACTE, per nomination instructions.

Please take time to visit the NCACTE website www.ncacteonline.org and read about the NCACTE Awards 

#### **State winners from Summer Conference 2011** –

Your information is also due on MAY 20, 2011 for Regional and National. Please contact me, at lwiggins@schoollink.net if you have any questions.

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#### ADMINISTRATION DIVISION

The NCACTE Administrative Division has been active this spring with all members present at the NCACTEA spring conference in Atlantic Beach. The spring workshop provided each division with an opportunity for discussion with DPI CTE staff about the format and focus of summer conference. The proposed agenda included CTE Directors administrative meetings on Monday and Tuesday and the conference ending on Thursday afternoon this year. The conference will include shared information on our new Elements online assessment program and new curriculum updates as well as Best Practices from LEA's. The Administrative Division is charged with marketing and encouraging new memberships to NCACTE this year. Please stop by our division's membership table at Summer Conference to participate in various activities and new membership benefits and support our theme, "Get Active, It's Your JOB!".

The Administrative Division also spent time at the NCACTE spring workshop preparing for our 2011 Fall Conference. This year's Fall Conference will be held in Asheville in conjunction with the NCACTEA Region II conference in September. The Administrative Division will start our meeting on Thursday, September 29th and blend the meetings by allowing CTE Directors to attend NCACTEA presentations on, October 1st, the last day of the CTE Directors' Fall Conference.

#### AN OPEN INVITATION TO ALL NCACTE MEMBERS

Come be a part of the planning, input and inspiration of YOUR professional organization. We invite you to attend an NCACTE committee meeting on Monday July 25 at 11 am-12 noon at the Koury Convention Center in Greensboro (see schedule next page). Committees function to organize and carry out activities and initiatives that promote and strengthen Career & Technical Education and our professional association.

Committees welcoming your participation include: Bylaws, Legislative, Membership, Newsletter, Professional Development, Public Information, Resolutions, Strategic Plan, and Ways and Means. Committee meeting rooms will be posted on the Koury Convention Center information stations when you arrive. All committees meet simultaneously.

#### NCACTE SCHEDULE

#### **CTE Summer Conference 2011**

<b>Sunday, July 24, 2011</b>	
8 a.m 5 p.m	Pre-Conference Sessions
7 - 9 p.m.	NCACTE Executive Committee Meeting
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Monday, July 25, 2011	
8 a.m 5 p.m.	Pre-Conference Sessions
8 a.m 5 p.m	
9 a.m 11 a.m.	
9 a.m 10 a.m.	
11 a.m 12 noon	
1:30 p.m 4 p.m.	
5:30 p.m 8:30 p.m.	
5:30 p.m 8:30 p.m	Exhibitors' Showcase & Reception
T 1 26 2011	
<b>Tuesday, July 26, 2011</b> 8 a.m 12 noon	Pra Confaranca Sassions
8 a.m 12 noon	
8 a.m 1 p.m.	
8 a.m 1:30 p.m	
10 a.m.	
1:30 p.m 3 p.m.	<b>1</b> 0
3:30 p.m 5:30 p.m.	
5 p.m 8 p.m.	
5 p.m 8 p.m	
5:30 p.m 6:30 p.m.	NCACTE Division Meetings
6:30 p.m 9:00 p.m.	
0.30 p.m. 9.00 p.m.	Special Falletions
Wednesday, July 27, 2011	
7 a.m 8 a.m.	NCACTE Board of Directors' Meeting
7:15 a.m 4 p.m	Registration
7:15 a.m 4 p.m	Third Floor Exhibitors' Showcase
8 a.m 5 p.m.	
5:30 p.m 7:30 p.m.	NCACTE Assembly of Delegates
8 p.m 10 p.m.	
Thursday, July 28, 2011	
8 a.m 10 a.m.	Registration
8 a.m 1 p.m	
8 a.m 3 p.m	
3.30 р.ш V р.ш	

#### **BUSINESS EDUCATION DIVISION**

#### 1-NCACTE-Spring Professional Development

President George Brooks, President Elect Pamela Orbison, Immediate Past President and Membership Commit-tee Chair, Julia Ray, and DPI Business & Information Tech-nology Consultants Deborah Seehorn and Curt Miller represented the Business Division at the Spring 2011 Professional Development Workshop and Board of Directors' meeting. The event was held February 18-19, 2011 at the Sheraton Atlantic Beach Ocean Front hotel. Division President George Brooks submitted the highlights of the events.

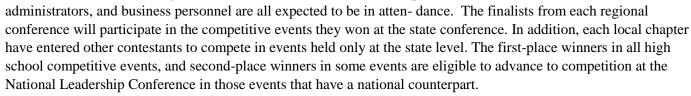
- · Givens for 2011 Summer Conference
  - o Cut back on number of program area sessions 15% from last year (Approximately 37 breakout sessions and 11 Lab Sessions)
  - o Cost of the summer conference is \$165; registration will be online
  - o Program area sessions only on Wednesday and part of Thursday (end at 3 PM)
  - No alcohol served at Networking Opportunities
  - o Exhibitors' Showcase and Reception Monday, July 25 5:30-8:30 PM
  - o Summer Conference Opening General Session Tuesday, July 26 1:30-3 PM
  - o BITE Opening General Session Tuesday, July 26, 3:30-5:30 PM
  - DPI is doing its best to work on a schedule that would reduce the possible conflicts.
  - Tracks are planned for middle school teachers, IT Academy, core business and other areas of buness.
  - Most people will be able to find something every session to meet their needs.
    - Specific Session needs for BITE/BFIT
  - o MSITA Program Sessions
    - § New Programs § Refresher Course for Pilot teachers
    - MS Initiatives § Best Practices
    - § MS Office Hours § Hands-on Session (with large numbers)
  - o MaWD Sessions
    - § Classroom Bank § Hands- On Session
  - o Upper level IT MS Course
  - o Round-tables for Best Practices
    - § Business Law, Business Management § Personal Finance and BOB&F
  - o New Curriculum- Accounting II
  - o Out of Field Test- Accounting I, Personal Finance, Principles of Business and Finance
  - o MBA Research Curriculum- Business Management, Entrepreneurship, Accounting for Non-Financial Managers
  - o STEM in the BITE Program- AS CS, AP CS Principles, MaWD, e- Commerce, etc.
  - o Math in the BITE Program- Accounting, POB&F, Personal Finance
  - Greatest Opportunities for Improvement (specific course objectives)
  - o FBLA Adviser Sessions- High School and Middle Level
  - Middle Level Pilot Curriculum
  - o Middle Level Best Practives
- Input Gathering
  - o Needed Improvements from Last Year- Problems and Solutions
  - o Providing Lab Sessions for the greatest number possible- strategies
  - o Finding teacher presenters-strategies
  - o Assistance for NCACTE BE

#### **Business Education Division continued**

#### 2-NC FBLA State Leadership Conference

The North Carolina FBLA State Leadership Conference is moving back to Greensboro after two years at the Raleigh Convention Center. This year's SLC will be held Thursday, April 14- Saturday April 16, 2011 at the Koury Convention Center in Greensboro.

Thousands of middle and high school FBLA members, Advisors, chaperons, school



In addition to the competitive events, the con-ference includes business meetings, election of state officers, special-interest sessions, and other planned activities. The State Leadership Conference culminates with a formal awards program during which awards are presented to the finalists in each of the competitive events. At the conclusion of the awards program, state officers for the following school year are installed.

Competitors will participate in the objective test at their local schools during the open testing win- dow of March 21-April 1, 2011. Advisors be sure to check with your proctor to ensure that they receive the testing information from the State Office. Notify John Thompson at thompsonfbla@gmail.com by March 16, 2011 if your proctor does not receive the information by then.Advisers, Please be aware of the dates!See you at SLC!



#### **3-March Of Dimes**

On February 24th, the FBLA at East Cary Middle School hosted its annual Hat Day during Spirit Week to collect money for the local March of Dimes chapter. Students were allowed to wear a hat to school for the day if they donated just \$1 to the March of Dimes. This year, we collected over \$140 for the local charity! It's a great way to get students involved and raise money for your local March of Dimes! Submitted by (Sarah Doepner-CTE teacher and FBLA Advisor)

#### **4-Celebrating My Career Dreams**

The National Career Development Association sponsors a poetry and poster contest in November, to celebrate National Career Development Month. The 2010-2011 theme is "Celebrating My Career Dreams". Students and adults may compete in several division areas. Congratulations to the following students from Corriher-Lipe Middle School who won at the state level.

(E)

Poetry Contest: 1st Yasmeka Howie & 2nd Caitlin Cain Poster Contest: 1st Whitney Parks, 2nd Brittany Griffin

3rd Marissa Chavis

These entries will now go to the national level contest. If you would like for your students to participate, please visit the NCDA website-- www.ncda.org.

(Pam Orbison-CTE teacher and FBLA Advisor)



#### 5-Letter Writing!!

Students in Marion Anthony-Jordan's classes are writing letters to their Person County NC State Senator Eleanor Kinnard and House Representative Winkie Wilkins. The letters are the students' integration of writing in the Keyboarding and BCT curriculums as mandates by administration. Students are providing ideas and suggestions on how to prevent budget cuts in education. Students will vote on the best written letters to be sent off to the legislators. (Marion Anthony-Jordan, CTE teacher and FBLA Advisor)

#### **Business Education Division continued**

#### 6-SMS FBLA Members Win at TRCE

Three Southern Middle School Future
Business Leaders Of America (SMS FBLA)
members all won First Place in their
respective Competitive Events at the Triad
Region Competitive Events. Kalin Blount
– Business Math; Leilani Castillo – Public
Speaking; and Laura Smith – FBLA Creed
represented SMS. Mr. Blount and Mrs.
Smith, parents and Marion Anthony-Jordan,
Adviser accompanied the students to the
Regional Competition, which took place at
Orange High School in Hillsborough. The
students' accomplishment automatically
qualified them to compete in the same event



at the State Leadership Conference (SLC), April 14-16, 2011 at the Koury Convention Center, Greensboro. SLC registration begins will be February 1-18, 2011.

In addition to the three Regional Events there are seven other Individual Competitive Events other members have the opportunity to participate in at the State level. These are Business Communications, Business Concepts, Business Computer Technology, Impromptu Speaking, Keyboarding Applications I and II, and Parliamentary Procedures. Members may also participate in a variety of Chapter and Team projects and Open Competitive. All Competitive Events and projects provide opportunities for members to demonstrate understanding and apply knowledge of concepts learned in Keyboarding and Business Computer Technology.

The SMS FBLA Advisers Merritt Buchanan and Marion Anthony-Jordan wish to encourage other members to take advantage of the opportunity to participate in SLC by signing up for a Competitive Event and/or project. The chapter also congratulates Kalin, Leilani, and Laura on their First Place win at the Regional level and wishes each of them success at SLC in April.

Congratulations from SMS FBLA members and Advisors Marion Anthony-Jordan & Merritt Buchanan!

(Marion Anthony-Jordan, CTE teacher and FBLA Advisor)

DO YOU HAVE AN ARTICLE YOU WOULD LIKE TO CONTRIBUTE
TO THE NEWSLETTER??? If so, submit your article to the editor at
heidepriemp@gcs.k12.nc.us. Articles should be in MS Word and
should be proofed for content and grammar before submitting.

#### **HEALTH OCCUPATIONS DIVISION (NCHOETA)**

The Spring Professional Development Workshop was held on February 18-19, 2011 at the Sheraton in Atlantic Beach, NC. NCHOETA officers in attendance were Audrey Massengill, Dixie Holden, and Debbie Wagner. However, instead of enjoying the warm sunny weather that weekend, we were enlightened with an update from Joan Thompson, NCDPI HO Consultant, on the upcoming changes in the Health Occupation Program. We would like to thank Daniel Smith, new section chief for Health Occupations, T&I, Technical Education, and Certification, for joining our meeting also.

Here is some of the information gathered from the meeting for 2011-2012:

All Health Occupations courses are eligible for HONORS.

(However, county regulations may vary)

Health Science I (Combines Allied Health I and Medical Science I)

Piloting 2011-2012

Implementing 2012-13

Health Science 2 (New Course)

1 credit course

Recommendation: 25 students Skills: CPR and Vital Signs included

CPR Education: Must be Healthcare Provider Level

No clinicals in Health Science 2. Internships possibility after Health Science 2.

Nursing Fundamentals (CNA)

Field Test for 2011-2012

Implementation 2012-13

Schools not field testing Nursing Fundamentals will be able to teach Allied Health II 2011-12

Pharmacology (Pharmacy Technician)

Educators must be certified to teach pharmacy technician; no one will be grandfathered.

Curriculum is on the Pharmacy Tech. CD (Passassured)

Recommendation: 20 students

New credential options related to home health

Public Health Foundation

Fundamentals of Geriatology

More information during summer conference from DPI staff

New name change, HEALTH SCIENCES, in 2012

CTE Summer Conference is scheduled for July 24-28, 2011 at the Sheraton Koury Convention in Greensboro, NC. Registration will be \$165.00. NCHOETA has sponsored the fee for the Board of Nursing to provide CEU credits for sections attended at the conference to help those needing continuing education for license renewal. Joan Thompson, DPI HO Consultant will be finalizing the project prior to the conference.

We would like to thank Nicole Motley, past president NCHOETA, for agreeing to be one of the NCHOETA nominees for NCACTE president-elect 2011-2012. If anyone else would like to be a nominee, please contact Audrey Massengill. NCACTE would like at least two per division designated.

May 1, 2011: Deadline for ACTE/NCACTE Awards. NCHOETA needs help in recognizing yourself or others you work with as Teacher of the Year, Outstanding Career and Technical Professional, Outstanding Teacher in Community Service, Outstanding New Career and Technical Teacher, and Policy Maker of the Year. For more information: ncacte.org. Please submit names to Audrey Massengill as soon as possible.

Hope to see all of you at Summer Conference in July and pack the active wear because we want you to **Get "Active"** with **NCACTE**, starting with **NCHOETA!** Don't forget to **RUN** by the NCHOETA booth in the exhibit hall for your NCHOETA information and surprises.

Respectfully submitted,

Audrey Massengill, NCHOETA President Cell: (919) 427-9922 audreymassengill@johnston.k12.nc.us

#### **Guidance Division**

Several of us in the Guidance Division attended the NCACTE Spring Professional Development Workshop & Board of Directors Meeting on February 18 – 19, 2011. We had the opportunity to hear updates from our DPI Administrators and our NCACTE Lobbyist, Dave Simpson, about the efforts being made toward our state budget and the impact it may have on Career and Technical Education. At this time, it is recommended that we contact our Legislators to simply thank them for their continued support of Career and Technical Education. We have many new legislators who are very busy in their new positions and we have been asked to wait until the Legislative Policy Seminar on April 18<sup>th</sup> -19<sup>th</sup> when time has been set aside for us to discuss the importance of CTE's high graduation rate at a time when a well-trained workforce is needed to help boost North Carolina's economy.

I would like to challenge you to continue your efforts to increase our membership in the Guidance Division utilizing our "Each one, reach one" campaign. Just think, if each of us finds one new member we can double our membership, making the efforts of our professional organization twice as strong.

The Guidance Division officers will meet again in April to plan for the upcoming CTE Summer Conference. We will have a table with NCACTE materials available and we invite you to stop by and talk with us about the advantages of joining NCACTE. If you are interested in helping at our table, or if you want to become more involved in any way, please contact one of our officers or me at <a href="mailto:shupind@gcsnc.com">shupind@gcsnc.com</a>. I hope you all have a safe, healthy, and enjoyable spring and I look forward to seeing you at Summer Conference.

Dan Shuping, President—Guidance Division

Middle School Career Fair

Wayne County Public Schools held a Middle School Career Fair during a two -day event on February 15-16, which was sponsored by the Wayne County Chamber of Commerce. Around 1,500 seventh-graders from across the county attended the event held at the Goldsboro Family YMCA. Businesses and industries set up tables to display various careers found in and around Wayne County. The tables were grouped according to the 16 Career Clusters. Upon arrival at the career fair, they were given a "passport" which displayed which cluster they would be visiting during each of the four time periods. The purpose of this event was to make the students aware of the needed skills for various careers and help prepare them for making course selections in high school. Many of the exhibitors included hands-on activities with their displays so that students could actually perform such things as CPR, check writing, and various other career-related skills.





Debbie Grantham, Guidance Division Newsletter Chairperson

Congratulations to Marchelle Horner

Marchelle Horner has been named as the new Career Development Consultant at DPI. Marchelle began her very successful Career & Technical Education career as a Career Development Coordinator at Southern Wayne High School. She has also served as an Assistant Principal in Wayne, Johnston, and Wake Counties. Her love for CTE brought her back from administration to serve as the CDC at East Wake High School. She is a member and very big supporter of NCACTE and currently serves as Professional Development Chairperson for the Guidance Division. Congratulations Marchelle!!

#### Integrating Middle & High School Career Work A presentation at the 25th Annual Careers Conference 2011 in Madison, WI

The Careers Conference, hosted by the Center on Education and Work which is part of the School of Education at the University of Wisconsin-Madison, is one of the largest and most comprehensive conferences of its kind. It features top quality professional development opportunities for those working with students and adults of all ages.

The 25th Annual Careers Conference 2011 offers many opportunities for conference participants including: more than 120 practitioner sessions, off-site tours to workplaces and model career centers, interactive sessions on the latest career development trends, outstanding featured and dynamic keynote speakers, practical, hands-on technology sessions, panels by experts focusing on key topics of career development, networking opportunities, and best practices and exemplary programs.

Integrating Middle & High School Career Work was one session offered this year and was presented by a North Carolina Association of Career and Technical Education member, Fletcher Womble, Guidance Division Secretary. Womble, with the assistance of CDC intern Darcy Turner, presented activities and programs that the Chapel Hill-Carrboro City Schools (CHCCS) offer to students from 6<sup>th</sup> grade until they graduate from high school. The presentation focused on the ways that the two levels, middle school and high school, create a continual process of career development to the students of the district. From grade level specific activities and exploration to combined events and online career exploration computer program accounts that travel with the students each year, the students in the CHCCS district understand that career development is an ongoing process of exploration and research.

Some of the computer programs that were presented in the session included: Naviance (<a href="https://connection.naviance.com/fc/signin.php">https://connection.naviance.com/fc/signin.php</a>), Future for Kids (f4k.org), and College Foundation of NC (cfnc.org). These programs offer students the opportunity to research colleges and careers, create resumes and interest inventories, and a host of other career development activities. Some of the events presented included: Career Weeks; Career Panel Discussions; Career Expo; a district wide career fair; Sophomores On A Roll (SOAR), a day long event for career exploration and job skills training; CTE Open Houses to explore courses offered in the district; Middle School Information Sessions, where high school students go to the middle schools to share experiences; Job Fairs; Why Try Group Meetings; and a host of other activities.

Conference participants were very pleased with the Integrating Middle & High School Career Work session. Participant evaluations came back with positive comments and the participants felt they could take with them ideas and useful information to help in their schools from the presentation.

\*

#### **SOAR (SOPHOMORES ON A ROLL)**

On September 15 approximately 120 sophomores from Chapel Hill Carrboro City Schools and Orange County Schools will be attending the Orange County Durham Technical Community College for a program designated just for sophomore students. These are students that need some motivation and encouragement to keep them on track. Students will be attending enhancement sessions provided by Durham Technical Community College, which include: How to earn college credit while in high school; 21<sup>st</sup> Century Skills---Do you have the right skills; and Resume/Interview skills----Know what you need to do to be competitive.

Students will then choose five sessions to attend from the following cluster pathways: Agriculture, Green Technology, Automotive Systems, Health Sciences, Biotechnology, Hospitality, Business, and Public Safety. Afterwards the students will complete an evaluation which will be analyzed and used to guide the students in their cluster area of interest for the remaining time they spend in high school.

Winslow Carter
By-Laws Chairperson, Guidance Division

### Special Needs Division Updates



Katherine Sapp, President

#### **Happy Spring!!**

NCACTE met for the spring conference February 18-19, 2011. Bill Hatch, Ruby McLean, Mary Blackburn, Rena Stitt, Linda Wiggins, and I met and discussed the following issues:

\*Bill Hatch reported that the **Challenge Handbook** is being updated and renamed "CTE Guide for Special Populations". The guide is designed not only for SPC's, but for teachers, principals, and administrators as well.



\*There was a motion to reduce the Special Needs Division dues from \$25.00 to \$20.00 in order to be in line with other division dues. Bylaws of the Special Needs Division states: Article X – Amendent: Section 1 – Required vote: A. Bylaws can be amended by a 2/3 vote of the Board of Directors provided that they are:

- 1. Submitted in writing prior to the meeting
- 2. Approved by a 2/3 vote
- 3. Mailed to membership or published in newsletter
  A majority of the Board voted in favor of the amendment. The amendment will be forwarded to Tom Jones, Executive Director
- \*Ruby McLean, Mary Blackburn, and I have contacted inactive members inviting them to rejoin our division
- \*I e-mailed all inactive and active members requesting they complete the needs assessment survey
- \*Helen Hairston will be President-Elect for 2011-2012
- \*Per Bill Hatch: Summer Conference will combine some SPC/CDC workshop sessions. Some of the topics that will be offered include increasing student learning, increasing math in CTE, STEM highlights, and using data.

<u>Please continue to encourage members to join the Special Needs Division</u> and become active in our professional organization. Thank You!!

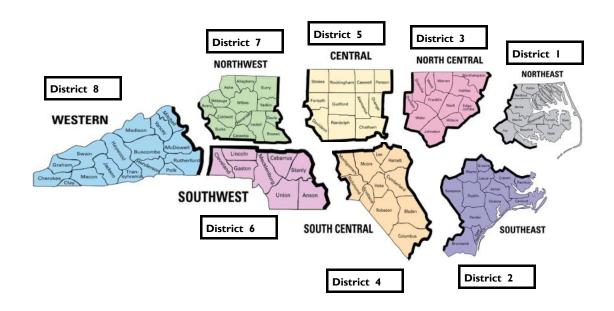
I am looking forward to seeing you at summer conference.

#### \*\* WE NEED YOUR HELP! \*\*

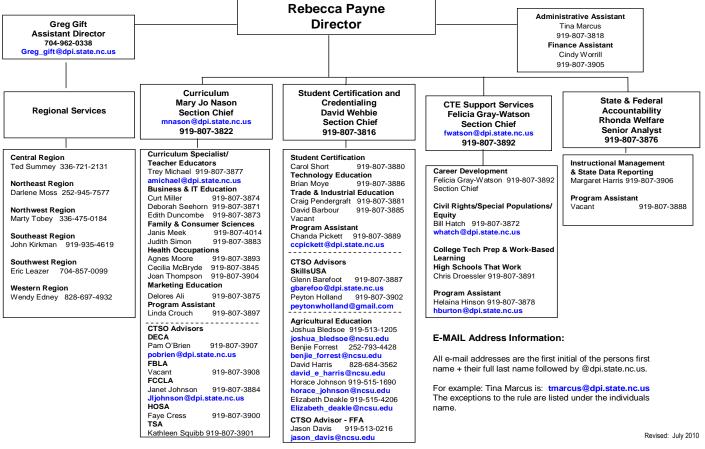
North Carolina is hosting the Region II conference in Asheville September 29-October 2, 2011 (see page 6-7 of this newsletter). We need to show the other states some old-fashioned southern hospitality! One way to do this is by stuffing a "goody bag" with North Carolina products and promotions. Please look for items from your county. Banks, hospitals, tourist bureaus, electric cooperatives often give away items with their logo printed on it! We already have Hendersonville apples, Mt. Olive pickles and a copy of Our State magazine as part of our goody bags...yet I can think of numerous other companies in North Carolina that may lend a hand! When asking, try for 150 items. If you cannot get 150 of an item, please get what you can and we will stuff the bags appropriately. You may bring the items to me at Summer conference! Questions, call or e-mail me. Bena Weires, 252-241-5708, bweires@gmail.com

#### NCACTE BOARD OF DIRECTORS 2010-2011 **Executive Committee: Vice Presidents-Elect: (representing divisions)** Administration......Jonathan Clontz President.....Wanda Robinson 22. 2. 23. Agricultural Education......Roger Teeple 3. 24. Business Education......Pamela Orbison 4. Recording Secretary.....Shakema Black 25. Family and Consumer Sciences......Katonia Humphrey 5. Finance Officer Brenda Jones 26. Guidance....Liz Vaden 6. 27. Health Occupations Education......Dixie Holden 7. Historian .......Nicole Motley 28. Instructional Management......Penny Lewis Vice-President. (Elected by BOD)......Gerald Barlowe 29. 8. 30. New and Related Services. 10. Vice-President (President's Division).....Linda Wiggins 31. NC-ALIVE ...... Patricia Robinson 32. Special Needs......Ruby McLean 33. Technology Education.......Kim Fann **Vice Presidents: (representing divisions)** 34. 12. Agricultural Education .......Gerald Barlowe **Standing Committee Chairmen:** 13. Business Education.......George Brooks 35. Family and Consumer Sciences.....Linda Johnson 14. Bylaws Chair.....Gwen Clark Legislation Chair......Aaron Fleming 15. 36. Guidance......Dan Shuping Health Occupations Education.....Audrey Massengill Membership Chair (Immed. Past President)......Ruth Huff 16. 17. Instructional Management......Jean Collins 37. Newsletter Chairman (and Editor)......Paul Heidepriem Nominations Chair..... 18. Marketing Education.....Betsy Mofield 38 Professional Development Chair.....Bena Weires 19. New and Related Services..... 39. NC-ALIVE.....Linda Wiggins Strategic Plan Chair (President-Elect)......Bill Ellis Public Information Chair.....Tony Bello 20. 40. 21. 41. Resolutions Chair......Shirley Bynum Trade and Industrial Education......Mike Lewis 42. Tellers Chair..... Ways and Means Chair.....Brantley Murphy Note: \* denotes member already included in Board of Directors count. ADVISORY COUNCIL ACTE Region 2 Policy Committee State Representative...Bena Weires Director of School-To-Work Programs, NC Community College System......Robert Witchger Governor's Commission on Workforce Preparedness...Dr. Beth Lucas

#### Career & Technical Education—Eight Regions 2010-2011



#### Career and Technical Education Division





Please Check	New Member	Primary Division
One	Renewing Member	Primary Division

Plea	se print or key all information in legible format.		Date	:					
NAME: Last	First		Middle Initial						
NAME OF SCHOOL SY	STEM OR OTHER EMPLOYER				JOB TIT	LE			
OFFICE PHONE			Ol	FFICE FA	X				
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	l NCACTE members must join th			and at l	east one	(1) divisio	n.		
1. STATE/NATIONAL		3.	4.			our membe		6.	
	Referencing the list below, place a √ in	Primary	Additional			ccording to		Amount	
Select One. Place a			Divisions	membership category listed b			below	Due	
in selection column.	division and any additional divisions you	ุ่ง √ one	√ any/all					Transferred	
	are joining.	(required)	(optional)	ACTIVE	RETIRED	STUDENT	LIFE	Amounts	
NCACTE (state only)				\$40	\$15	\$5	\$400	\$	
NCACTE & ACTE				\$120	\$46	\$15		\$	
	Administration			\$22	\$11			\$ \$	
	Agricultural Ed			\$160				\$	
	Business Ed			\$20				\$	
	Family & Consumer Sci Ed			\$20	\$5			\$	
	Guidance			\$20	\$2			\$ \$	
	Health Occupations Ed			\$20	\$2				
	Instructional Management			\$20	\$10			\$	
	Marketing Ed			\$20	\$5			\$	
	NC-ALIVE			\$40	\$15			\$	
	New & Related Services:								
	NRS-Instructional Materials/Vendor			\$10				\$	
	NRS-Middle Grades			\$10				\$	
	NRS-Post Secondary Educator			\$10				\$	
	NRS-Other (Please Specify)			\$10				\$ \$	
	Special Needs			\$25					
	Technology Ed			\$20				\$	
	Trade & Industrial Ed			\$16	\$5			\$	
ACTE multi-division me	7. ACTE MEMBERS WITH MULT ional \$10 for each division joined in addition mbers need to use the following process to umber of Additional Divisions checked in Country 10 for the count	n to your pri calculate t	mary division heir multi-divi	, except for sion amou	or NC-ALIV unt:	E. _ x \$10 =		\$	
8. Credit Car	d Processing Fee = \$5.00								
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Check payable to NCACTEVISAMASTERCARD			RD	NCACTE Membership P.O. Box G Catawba, NC 28609					
Credit Card # (Debit Card NOT Accepted)				Phone 828.241.3910 Fax 828.241.2146					
Credit Card Expirat	ion Date		_   L	Pnone 8	28.241.39	riu Fax 8	28.241 ———		
Cardholder's Name as Appears on Card (Print)				The Federal Government requires this notice: Contributions or gifts to NCACTE are not tax deductible as a charitable contribution for Federal Income Tax Purposes. However, dues may be deductible as ordinary and necessary business					

expenses.

Signature

### \$ RECRUIT A BUSINESS AD \$ GET A MEMBERSHIP DISCOUNT!

The NCACTE Newsletter staff is seeking advertisers for the upcoming year. Recruit a business to buy an advertisement in our NCACTE NEWS, and you will get your state association dues (\$40.00) paid for next year! In order to get the membership credit, do the following:

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$



O. Box G, Catawba, NC 28609

#### **2011 UPCOMING ACTIVITIES & DATES**

May 20, 2011......Nominations for ACTE/NCACTE Awards due
July 25-28, 2011.....Career & Technical Ed. Summer Conference—Greensboro
Sept. 29 - Oct. 2, 2011.....ACTE Region II Conference—Asheville, NC
November 17-19, 2011.....ACTE National Conference—St. Louis, MO

NCACTE Website: www.ncacteonline.org

<sup>\*</sup>Obtain advertisement order form online at ncacteonline.org.

<sup>\*</sup>Persuade a business to buy an ad.

<sup>\*</sup>Put your name, home address, division in the appropriate space on order form.

<sup>\*</sup>Remind business to mail order form and check to NCACTE, PO Box G, Catawba, NC 28609.

<sup>\*</sup>A credit receipt will be mailed to your home address for you to attach to next year's membership form.

<sup>\*</sup>Credit receipts can be applied to Summer Conference membership renewals when paid advertisement order forms are received by NCACTE.

<sup>\*</sup>A notice of membership dues credit will be mailed upon receipt of paid advertisement order form from business.