

**The Mission
of the
NCACTE is
to provide
educational
leadership in
developing a
competitive
workforce.**

From Your NCACTE President, Bill Ellis

It is with a deep sense of thanks and humility that I begin the 2011-2012 school year as President of our association.

The past year has been economically tough and mentally frustrating. With cuts here and rumors there, we were constantly working to keep Career and Technical Education operating at the level needed to provide students with the best opportunities possible.

This year will provide its own opportunities, trials and frustrations. We must endeavor to use every possible source of communication, partnerships and personal commitments to continue the services and support expected from NCACTE.

I solicit your commitment of time, resources and support as we continue to keep NCACTE great.



Dr. June Atkinson (left) shares comments with participants at the 2011 CTE Summer Conference in Greensboro in July. Rebecca Payne (right) shares parting comments as she leaves her position as Director of CTE.



Microsoft IT Academy (above) presents awards to 4 teachers at the 2011 CTE Summer Conference Opening Session in July.



NCACTE Presented recognition to 2 individuals at the 2011 CTE Summer Conference in July: Outstanding New Career & Technical Teacher was awarded to Edith Callahan of Jackson; and Outstanding Teacher in Community Service was awarded to Norkio Burgess from Charlotte-Mecklenburg.

ACTE National Convention
See Page 2 for details
ACTE Region II Convention
See Page 14-15 for details

2011

ACTE
St. Louis

2011 ACTE ANNUAL CONVENTION AND CAREER TECH EXPO

NOVEMBER 17–19
ST. LOUIS, MISSOURI
SMART MEMBERS. SMART CHOICE.



SIR KEN ROBINSON, PH.D.

Opening General Session Speaker

Sir Ken Robinson is an internationally recognized leader in the development of creativity, innovation, education and human resources. His book, *Out of Our*

Minds: Learning to Be Creative, is described as a truly mind-opening analysis of why we don't get the best out of people at a time of punishing change.

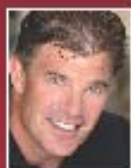


RAYMOND J. MCNULTY

Friday General Session Speaker

Raymond J. McNulty is president of the International Center for Leadership in Education and author of *It's Not Us Against Them—Creating the Schools We Need*. He

believes that education systems cannot wait for the children and challenges to arrive at school; rather, schools need to reach out and help forge solutions.



ERIC CHESTER

Closing General Session Speaker

Eric Chester, a former CTE teacher and coach-turned-motivational speaker for youth, has visited thousands of high schools and colleges. He is the author of the

bestselling books *Employing Generation Why* and *Getting Them to Give a Damn*. He will speak about how to develop a work ethic in the emerging workforce.

PRE-CONVENTION WORKSHOPS SCHOOL AND INDUSTRY TOURS

PRE-CONVENTION WORKSHOPS

- Embedding Common Core State Standards Into CTE Courses
- Increase Enrollment, Retention and Graduation Rates With Millennials
- Anatomy in Clay® Staff Development
- Business and Marketing Education Needs of Post-millennial Students

NRCCTE JUMP-START WORKSHOPS

- Math-in-CTE
- Literacy-in-CTE
- CTEDDI (Career and Technical Education Teachers Using Data-driven Improvement Model)

SCHOOL AND INDUSTRY TOURS

- Linn State Technical College Tour
- Cadaver Demonstration Tour
- Bio-research and Development Growth Park Tour

CONVENTION PROGRAM THEMES

- Common Core State Standards (Academic Integration)
- CTE's Role in Education Reform
- Marketing and Communicating CTE
- Business and Education Partnerships
- Credentialing: Certifications and Assessments
- Career Guidance
- College- and Career-ready Standards
- Performance-based, Student-based Instruction
- Data: Measuring CTE's Relevance

COMING SOON: ACTEMOBILE

Put the power of the mobile Web to work for you at the ACTE Convention! Plan your agenda, navigate the expo floor and network, network, network. ACTEmobile will be free to all attendees and available on all smartphone platforms.

Register by
Oct. 17 and
SAVE!

Scan with
your smart-
phone to
visit us
online!



TO MAKE HOTEL RESERVATIONS, VISIT
WWW.ACTECONVENTION.COM.

FOR MORE INFORMATION, VISIT WWW.ACTECONVENTION.COM

EXECUTIVE DIRECTOR'S MESSAGE

Tom Jones, NCACTE Executive Director



This year began with our membership at its lowest point since 2002. We began this year with only 792 members. We ended this year with 1,074 members--a 36% increase. This increase is largely the result of the effects of the "Unit Membership" program. A bylaws amendment passed in July 2010, established a new category of membership called "Unit Membership." "Unit Membership" is a membership category for local school systems who are willing and able to pay the state membership dues for every certified CTE staff person employed in their school system. A special state membership rate was established at \$25 per person. Cumberland County and Cleveland County participated in the "Unit Membership" program for fiscal year 2010-11 and their participation resulted in over 300 new NCACTE members. For fiscal year 2011-12, Cumberland and Cleveland Counties will be joined by Lee County as "Unit Membership" participants.

Bill Ellis, your NCACTE President, has established a very realistic membership goal for the 2011-12 membership year. His goal is to have at least 1250 members by June 30, 2012. This goal represents about a 7.5 percent increase from our current membership of 1074 members. Each NCACTE member can do his/her part to help us reach our membership goal by remembering to renew his/her membership on time. Remember that July 31st is the expiration date for all "state members only." If you are a "state member only" your membership dues should be paid during Summer Conference. Members of ACTE will receive a dues notice from ACTE. ACTE members may send their payment directly to ACTE or to NCACTE.

A special NCACTE membership lapel pin was designed by George Brooks (Business



Education Division President for 2010-11). Funding for these pins was secured courtesy of the Administration Division and the Trade & Industrial Education Division. These membership pins were distributed to NCACTE members during Summer Conference.

Another strategy put into place this year was the "Quality Division Award" program. The Membership Committee modeled this program after ACTE's Quality Association Standards Award program for state

associations. Divisions that earned this award for 2010-11 were Business Education, Guidance, Family & Consumer Sciences, Technology Education and Trade & Industrial Education.

We continue to exhibit a great amount of enthusiasm as our state level committees continue to develop and follow through with sound committee programs of work. I am seeing the materialization of some good ideas generated through the work of our state level committees. Examples include the membership cards that were distributed to "state only" members during Summer Conference, the "Quality Division Award," the "Unit Membership" category, online editions of the NCACTE NEWS, online Board materials, exhibit show passports, membership lapel pins, and others.

This is a special year for NCACTE as we will be hosting the ACTE Region II Leadership Conference in Asheville, September 30-October 2, 2011. Our NCACTE Board of Directors will be meeting just prior to this conference on Thursday afternoon, September 29, at the Crown Plaza Resort in Asheville. Note that our usual Fall Professional Development Workshop will be replaced this year by staff development activities included in the ACTE Region II Leadership Conference. Registration information has already been sent via email to all state officers and division officers and to state level committee members. If you are a state or division officer and/or a state level committee member and you are not receiving emails from me, please alert me to this fact.

As the current state budget crisis continues to effect change we will need to consider some different ways to handle association business. We as a state association are suffering the consequences of this budget crisis like anyone else. NCACTE has a strong cadre of really good and competent people who are willing to involve themselves in advocacy efforts and professional associational projects. Still, we need to involve many more people. New leaders are welcome and needed by our association.

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From Your President Elect

The school year has begun and my wish is that it is off to a great start for each of you. Please know that I am looking forward to serving the organization and you as members. Thank you for this opportunity.

As the year begins and everyone is caught up in the hustle and bustle of getting materials ready for students, participating in Open House events, meeting parents and greeting new students to our classrooms; it is important to keep abreast of legislative actions as they affect the economy of our country and Career and Technical Education. As we receive notices from NCACTE and ACTE, it is our responsibility to contact our state and national legislators and keep them informed of the important training our students are receiving to help them become productive members of society. Without hearing from the constituents, it is assumed that all is well and funding for our programs is not important. Please help in showing that funding is essential if we are to continue training the workforce of tomorrow.



I believe our President, Mr. Bill Ellis, stated that three of his goals were to focus on professionalism, communication and membership. Most of us are advisors to student organizations. How can we encourage our students to become an active member of their organization if we are not members of ours? Please communicate with co-workers and colleagues that you know have not joined and encourage them to do so as part of their commitment to our profession. If they cannot join division, state, and national; they can begin by joining and becoming active members of their division and state association. All things come of good beginnings and becoming a member of NCACTE is definitely a good beginning.

Have a great year and know that I am only a phone call or email away!

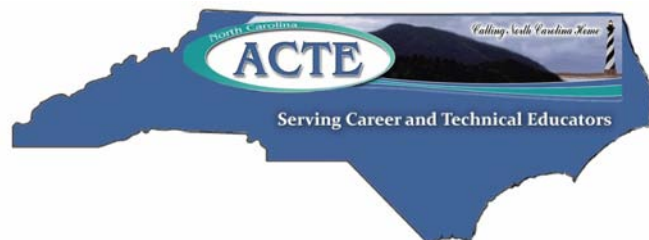
Sincerely,
Kris Yarborough

Continued from Page 4

As a member of NCACTE you are representing yourself as a professional educator that cares about the future of career and technical education. The leadership of this organization is working hard to protect your interests in the political arena and to better inform the membership about current issues and trends. Thank you for your membership and for your involvement as a member of NCACTE.

Just a reminder to make frequent visits to our NCACTE website at ncacteonline.org. The website contains current information, weekly legislative newsletters, and our NCACTE Handbook.

****Note: If you are not receiving the NCACTE Legislative Newsletter via email and would like to be added to the distribution list, please send me an email (tomhjones@embarqmail.com) requesting that you be added to the newsletter list.***



Special Needs Division

The 2011-2012 school year has begun with many changes but still lots of excitement and enthusiasm for special population coordinators across the state. Thanks to Bill Hatch, Felicia Gray-Watson and Marchelle Horner's great planning and hard work Special Population Coordinators and Career Development Coordinators had a very successful summer conference. Coordinators in spite of difficult times in our economy left feeling charged and ready to go back to their schools energized and with a wealth of information to take back and use.

Newly elected officers were installed for the 2011-12 program year during the NC Special Needs Association Meeting:

Officers for 2011-2012

President	Ruby McLean
President Elect	Helen Hairston
Past President	Katherine Sapp
Secretary	Angela Williams
Treasurer	Sharon Gainey

Committee Chairpersons

Membership	Ruby McLean
Strategic Plan	Helen Hairston
Newsletter	Angela Williams
Ways & Means	Renea Stitt
Awards	Katherine Sapp
By-Laws	William "Bill" Hatch
Legislative	Kimberly Shaw-Brown
Professional Development	Mary Blackburn
Public Information	Sharon Gainey
Resolutions	Daisey Eagles

During the NC Special Needs Association Meeting President Ruby McLean shared the 2011-12 **strategic plan for special needs:**

GOAL 1 MEMBERSHIP RECRUITMENT AND RETENTION

- Increase membership in NCACTE Special Needs Division to a minimum of 51 members for the July 1, 2011-June 30, 2012 program year.

STRATEGIES

1. Work closely with membership committee to recruit new members, retain current members, and reclaim active members.
2. Provide and ensure membership applications are available at all CTE functions that include Special Needs staff.

GOAL 2 PUBLIC POLICY ADVOCACY

- Educate and encourage member participation in contacting local, state, and national legislative leaders regarding pertinent issues in Career & Technical Education.
- Increase outside awareness of CTE Programs to parents, local communities and; local, state, and national legislative networks and decision makers.

STRATEGIES

1. Maintain an e-mail roster to send/forward information regarding pertinent issues in Career & Technical Education.
2. Provide/host information sessions to educate member on legislative issues pertinent to education particularly Career and Technical Education.
3. Utilize local media to showcase CTE programs activities and events (newspapers, tv and radio stations)
4. Promote and assist with Goal 2; Public Policy Advocacy strategies adopted by the NC Association of Career Technical Educators.

GOAL 3 PROFESSIONAL ADVOCACY

- Utilize members within the division to facilitate workshops
- Provide leadership training opportunities to members
- Encourage members to seek leadership positions in the division as well as in NCACTE and ACTE
- Assess in-service needs of Special Needs members

STRATEGIES

1. Select or accept volunteers to facilitate and/or present at workshops, etc.
2. Provide members notice of leadership training opportunities available
3. Notify members of vacant positions and encourage them to seek leadership positions
4. Use evaluation instrument at summer and leadership conferences requesting suggestive topic discussions.

The SPC and CDC Moodle sites will be a valuable resource this program year for dispersing information so please join. The NC Special Needs Association Officers would like to thank Katherine Sapp for her leadership in the 2010-2011 program year. New Students, A New Day, A New School Year, and A New Attitude = A Successful Year even in a difficult economy.

Instructional Management

Welcome

Rest—what rest? Many of us are trying to keep abreast of all the changes we are going through. Due to budget constraints, many of us are wearing more hats than ever before. Additionally, we are trying to learn our part in each system and the state RtT plan. Regardless of the organized chaos surrounding you, I hope all of you got a chance to attend and learn something at the CTE Summer Conference that will make your life better. Many new roll-outs and updates will impact and change the way we do business in each LEA forever.

Curriculum

All future curriculums and past curriculums will be available through our state moodle sites. Curriculums on the moodle site are said to be “live”—meaning that they will be instantaneously changed to keep current with business and industry. Make sure you get a state moodle account and log in using the appropriate enrollment key.

To create an account go to <http://accounts.learnnc.org>

To enter a moodle site go to <http://moodle.learnnc.org>

Note: Enrollment keys are needed to join a moodle (*IMCs refer to your CTE Section Update*)

CIMS/Elements®

Lap one complete! Congratulations to everyone making it through our first full year of Elements. We have had our blowouts and spinouts, but everyone can agree that the Elements software has drastically changed the way we do business in Career and Technical Education for the better. We truly are leading the technologic way in assessing our students. Ready, set, go—are you prepared for the second lap?

Our business partner, Thinkgate, has made many changes to Elements. Another wave of change took place slightly before summer conference. Two visual changes include manual inputting of grades and entering credentials within Elements. Another clicker program, “Turning-Point®”, has been added to the list of available auto-response devices. There are more updates to come that will put “smiles” on your faces.

Communication

If you have not heard, the Yahoo group site is scheduled to be shut down sometime in September. Please make the move to join your professional learning community moodle to get the latest information in your program area. The URL is found above under curriculum. As we move forward, please post any “best practices” to the moodle site. Sharing and collaborating are pivotal to successful programs.

NCACTE News

Please continue to support NCACTE Instructional Management Division. During the delegate count at summer conference there were 58 members. Of the 58 members, many of them need to renew; old membership ran out July 31. You may renew by going to the NCACTE website (www.ncacte.org), your state IMC moodle, or contacting one of your division officers. Please renew. Your support is vital to the health of Career and Technical Education.

2010-2011 IM Division Officers

Penny Lewis
Debbie Spinner
Crystal Bailey
Kathy Ferguson
Ginger Stone
Kim Brewington
Stephen Kelley

plewis@lenoir.k12.nc.us
debbie.spinner@craven.k12.nc.us
crystal.bailey@carteret.k12.nc.us
cathy.ferguson@nhcs.net
gstone@sampson.k12.nc.us
kimbrewington.ccs.k12.nc.us
stephenkelley@ccs.k12.nc.us

President/Membership C.
President Elect
Secretary/Ways & Mean C.
Treasurer
By-Laws C.
Legislative C.
Newsletter C.



FAMILY AND CONSUMER SCIENCES DIVISION

The NEW 2011-2012 school year!

This can mean: New Students; New Schools; New Administrators; New Goals; New Curriculums; New Standards. Things are always changing and it can be hard to keep up. Summer Conference gave us a great start to the NEW school year. We shared ideas and discussed ways to get involved. So many ideas were shared and compared. Some of us are concerned about decreasing enrollment. We must let others know how valuable are programs are to today's students. Others may not know what FACS teachers really are.....It was suggested that we call ourselves by our entire name:

FAMILY AND CONSUMER SCIENCES TEACHERS.

WE MAKE A DIFFERENCE IN OUR STUDENT'S LIVES!!!!

Our New officers:

President Katonia Ford

President-Elect: Derrick Fogg

Secretary: Linda West

Treasurer: Jennifer Buffaloe-Parker

Dr. Janis P. Meek was honored with a Resolution in appreciation for her more than 30 years in public service to the State of North Carolina Public Education System, Family and Consumer Sciences, North Carolina Association for Career and Technical Education and other professional organizations relating to our profession.

The Lamplighter Scholarship has been finalized for students wishing to become Family and Consumer Sciences teachers.

Remember we need to join together and become members of NCACTE.

Now a note from our NEW President Katonia Ford...

I hope that everyone had a wonderful summer and that this NEW school year brings much excitement to each of you. I have so many ideas planned for this year but you must join us and become a member of your professional organization NOW! Those that are current members, thank you! I Challenge you to recruit one member this year and let us together grow our division by at least 20%. If I can be of any help to you please don't hesitate to call or email me at katoniamford@yahoo.com.



Marketing Education Division

Once again, the marketing division had a great summer conference while offering teachers multiple opportunities for professional development, curriculum planning, and networking. Workshops focused on preparing teachers for the new curriculums within marketing education. Concurrent session included various curriculum objectives, ways to integrate mobile devices and projects, and case studies provided by business/industry. A big thanks goes out to Delores Ali, Marketing Education Consultant, and the teachers/presenters across the state of North Carolina for making this year's summer conference possible! The following teachers were acknowledged for their outstanding contributions to marketing education:



Brooke Rice, Southern Lee High School, Marketing Teacher of the Year and Gina Bradley, AC Reynolds, New Marketing Teacher of the Year.

This year's theme was "*Where R U?*" NCMEA is challenging teachers across the state to take a realistic inventory of their current role as a marketing educator. Being an effective marketing teacher requires more than just showing up to the classroom. Marketing education is a "stool" and is supported *equally* by the legs, which include classroom instruction, NCMEA (the professional organization), and DECA (the student organization). Some challenging, but important, questions all marketing educators should ask themselves include: Are you doing everything you can to see that your students are receiving the absolute best learning experience possible while in your classroom? Are you a member of your professional organization, NCACTE (marketing division), the only organization that fights specifically CTE teachers/funding? Are you an active participant of NCMEA and currently fulfilling an officer or committee chair position? Do you attend ACTE conferences and workshops for professional development opportunities? Do you stay up to date on the latest industry norms? Do you have an active DECA chapter? Do you offer your students real life learning opportunities by incorporating DECA into the classroom?

If there are areas of your program that are lacking or you are just looking for ways to improve, I would encourage you to attend the upcoming NCMEA Best Practices Workshop. Teachers attending this meeting will be sharing best practices for their marketing courses (including the newly released marketing and marketing management curriculums). Topics will include assessment management, activities and projects aligned with the essential standards, DECA best practices, cooperative learning strategies, and data-driven instruction. This event will be held prior to the ACTE Region II Leadership Conference in Asheville, NC on Thursday September 29, 2011 from 9:00-4:00. Please contact me if I can answer questions or be of assistance!

I wish you the best of luck this school year!
Hillary Steere- NCMEA President



Business Education Division Newsletter

Welcome Message

NCACTE - Business Education Division President Pamela Orbison



Dear Business Division Members:

The 2011-2012 school year is upon us. We have weathered another budget battle and many of us are finishing up summer activities while preparing to head back to the classroom. Let me thank each one of you for joining or renewing your membership in the NCACTE-Business Division. As we have seen the past 2 years, having a full time representative in Raleigh has saved CTE jobs. The membership dues are a small sacrifice in exchange for a full-time job.

The strategic plan for each division should be published soon on the NCACTE website. If you would like a copy, email me at orbisonp@bellsouth.net and I will be happy to send you a copy. Here are some of the highlights of the 2011-2012 Business Division Strategic Plan:

- Increase membership by 10%.
- Increase awareness of CTE programs to local, state, and national legislative officials and decision makers.
- Create partnership with Business and Industry that support CTE.
- Identify potential leaders among division members.
- Encourage members to seek credentials/certifications.

I need the help of each member to accomplish these goals. I am asking each of you to reach out to the other CTE Business teachers in your LEA. Please help them to understand the value of the NCACTE lobbying. When your students are successful in FBLA, the Stock Market Game, Hop on the Bus, or other contests, please send me an update and a picture if possible. We want to feature you and your students in the quarterly newsletters. Please also notify your legislative officials...help them to see your successes! If you complete your National Boards or earn another degree, I would like to know. Take a minute to look at the NCACTE website. Look under the awards section to see the categories of awards and nominate yourself or someone in your school for those awards. Don't be timid about tooting your own horn! If you work with a business that supports your school or CTE program, please let me know so we may recognize and thank them. If you have not served on a committee or as an officer, please consider doing so. We need your help.

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I encourage you to take advantage of multiple opportunities for personal and professional growth. Our division does the majority of our professional development at our 3 conferences; CTE Summer Conference, NCACTE Fall and Spring Leadership and Professional Development Conferences. If you have never attended the fall or spring conference, I encourage you to do so. The fall conference coincides with the ACTE Region II conference, which is in Asheville this year. This is a great opportunity!

And finally, this is your division. What can we do for you? Is there something that you need that you are not receiving? I am available any time by email or phone.

Enjoy your last couple of weeks before school starts and I wish you a wonderful 11-12 school year!

Sincerely,

Pam Orbison,
NCACTE-BE President

Are you a member of NCACTE? If not, join today? Visit: [NCACTE](http://ncacteonline.org) for information.

NCACTE - Business Education Division



I am the 2011-2012 President of the

NCACTE Business Education Division.

I have been a member of NCACTE since I began teaching in a lateral entry position in 2007. I have previously served on the Public Information and Nominations committees.

I have a BS from Western Governor's University and over 16 years experience in the Business world, prior to entering the teaching field. I teach Business Education at Corriher-Lipe Middle School within the Rowan-Salisbury School System. I also teach part time at Rowan-Cabarrus Community College. I have volunteered as a Guardian Ad Litem in Rowan County for approximately 10 years, and strive to be an advocate for all children. I am looking forward to serving as your NCACTE Business Education Division president this year.

**View the entire Business Education Division Newsletter online at
<http://ncacteonline.org/NCACTEBE.html>**

Guidance Division



Liz Vaden- President

I hope each of you had a restful and relaxing summer and are ready to start the school year with excitement and enthusiasm.

During Summer Conference, the Guidance Division officers were very busy promoting membership in NCACTE and coordinating our fundraising efforts. I am sure most of you stopped by our table and participated in our raffle, joined our division or simply talked to one of our magnificent and hard working officers. Our fundraising efforts paid off as we collected \$175 for our division.

Congratulations to the following winners: Fletcher Womble-split the pot, Nancy Walker- \$45 in gift cards and Jessica Shimer- market basket.



(Liz Vaden and Allison Parker working the Guidance Division booth)

The 2011-2012 NCACTE Guidance Division Officers and Committee Chairpersons were installed during the division meeting session at Summer Conference by Judy Harrington, Past-President. They are as follows:

Division Officers:

President- Liz Vaden
President-Elect Fletcher Womble
Past-President- Dan Shuping
Secretary- Debra Grantham
Treasurer- Dan Shuping

Standing Committee Chairpersons:

Awards- Dan Shuping
By-laws- Winslow Carter
Membership- Liz Vaden
Newsletter- Jerry Hathcock
Professional Development- Marchelle Horner
Public Information- Ginny Griffin
Resolutions- Judy Harrington
Strategic Plan- Fletcher Womble
Ways and Means- Allison Parker



Installation Ceremony (L-R) Allison Parker, Marchelle Horner, Winslow Carter, Debra Grantham, Fletcher Womble, Liz Vaden, Dan Shuping, Judy Harrington

After our division meeting, the Guidance Division held a CDC/SPC networking reception sponsored by Miller-Motte and Kings College. This event was an opportunity for colleagues to spend time networking, catching up and learning about the many resources offered by our sponsors. Many thanks go out to Bena Weires for her contribution to this informative and engaging event. If you were not able to attend you missed a treat and hopefully you can mark your calendars to attend next year.

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Guidance Division, Continued

As president I will focus on two important goals for our division, increasing membership by 15% and increasing participation among members. Last year, we started our membership recruitment theme of "Each one, reach one" and I would like to see this continue. Just think of the number of new members we could have if each one of you would encourage a co-worker, colleague or friend to join our division. It is important that our division continues to grow and prosper especially with the ongoing possibility of losing funding which in turns means losing programs and educators. It is NCACTE's voice that has been heard in the past preventing such devastating cuts and we need to ensure that our voice is continued being heard even louder and stronger than before. Please take every opportunity to promote NCACTE and seek new members through your schools, LEA's or your Regional CDC/SPC meetings.

The division is looking for members to become more involved in our professional organization

whether it be holding an office, chairing a committee or working the booth at Summer Conference, we just need you!! Please consider becoming active as I am certain that each of you have various strengths that will compliment the Guidance Division.

If you have any information that you would like to share with other members, please send it to Jerry Hathcock at Jerry.hathcock@cabarrus.k12.nc.us.

I look forward to serving as your 2011-2012 President and if you have any questions or need to contact me, please email me at liz_vaden@abss.k12.nc.us. I hope that each of you have a great year and remember to put a smile on the face of of your students, your colleagues and yourself.

Dates to remember;
ACTE Region 11 Leadership Conference-
September 29- October 2, 2011 in Asheville, NC
Newsletter Deadline- November 11, 2011

Administration Division

Jonathan Clontz, Division President

Greetings from the Administration Division! Each year at this time I am amazed at the exuberance exhibited for the start of school. Students get to share their summertime experiences and show off their new wardrobes. Teachers get to try new strategies they learned over the summer and administrators get to see if new policies work as well as they were intended. It's a shame we can't keep that zest for school all year, so my challenge to you is to make every month August, and be a positive role model for those you work for and with.

At a time when the General Assembly could have decimated Career and Technical Education financially, NCACTEA was able to maintain funding so we could continue our work. The benefits of Career and Technical Education are well documented throughout this Country and will become more prevalent as our economy changes to meet the needs of an ever changing workforce. Career and Technical Education helps students see the relevancy of subjects like Math and English and as the curriculum focus for our Nation changes, Career and Technical Education needs to be a major player in those discussions. With the help of administrators like you we will continue to provide our students with the best programs possible. Through your efforts our students will be afforded opportunities which will give them an advantage as they graduate and head into the "real world".

On another note, Career and Technical Education Administrators are gearing up for another great year filled with many changes as we begin plans for the implementation of our new Essential Standards in 2012-2013. We are also in the final preparations for our Fall Director's Conference which will be held in conjunction with the ACTE Region II Conference in Asheville, NC. The Conferences will be held from September 29th to October 1st, 2011 at the Crowne Plaza Resort. We have many great sessions planned and are looking forward to our time in Asheville. Thanks for all the work you do and if there is anything we can do to help you, please let us know.



... NC-ALIVE Division ...

Our very own - Wanda Robinson - made us proud as she presided during Summer Conference 2011 as President of NC-ACTE. In recognition of her years of service and twice NC-ACTE President, the organization honored Wanda with a Resolution. On Wednesday, July 27th, NC-ACTE and NC-ALIVE jointly honored Wanda with a reception as her leadership year came to an end.



As your 2011-2012 President, it was a real pleasure meeting many of you as you re-affiliated or became a member of NC-ALIVE for the very first time during our membership drive at *Summer Conference*, which proved to be very beneficial. While at the *Conference*, I received our membership report and was informed that we are below the number requirement for Division status. Consequently, NC-ALIVE is now on probation and runs the risk of losing Division status. The only way we can change this predicament is by increasing our membership - with this, you can help. Foremost, you can help by renewing your membership in an effort to assure that our Division status is maintained. Thereafter, you can begin soliciting your friends and colleagues – regardless of their primary academic division - to become members of NC-ALIVE and NC-ACTE. PLEASE, do this today!

So that we can best serve each other, I am asking that you too become a willing, active, enthusiastic member who is ready to recruit others and ready to devote time, energy and/or needed resources for the cause — overall success.

Knowing that strength does lie in numbers, I 'ain't too proud to beg' for the affiliation of one more member. This is why I'm pleading that you join me and the membership team and put our 2011-2012 slogan, "we're working together as everyone gets one ... a new member", into action. Upon having your first affiliate, if you inform me (parncalive@yahoo.com) or our secretary (Janet Blue – janetblue@ccs.12.nc.us), your efforts will not go unnoticed. Concerted efforts are presently underway to contact everyone on the inactive list to remind them of their lapse membership, and to encourage re-affiliation by completing the application received (via email or partial post) or by going online to the NCACTE website (ncacteonline.org – click on membership – then scroll down and click on NCACTE Membership Form).

Tuesday evening, July 26th, marked the end of Linda Wiggins reign as President of NC-ALIVE as she called to order her final meeting to hold elections for the positions of President-Elect and Secretary. The dinner meeting was held at Golden Corral off Wendover Avenue in Greensboro. Reports were given by the President and the Treasurer, who is entering the last year of her term. Certificates of Appreciation were given to the 2010-2011 Officers and Committee Chairs. The oath of office was administered to the President, the President Elect and Secretary by the 2009-2010 President, Kerry Baldwin, and the Presidential Gavel was passed to your 2011-2012 President who also gave President Wiggins a Certificate for her leadership and service to NC-ALIVE. On behalf of the NC-ALIVE division, we thank you Linda, for her year of dedicated service to our membership. The 2011-2012 leadership team for NC-ALIVE is as follows (on the next page):

Dr. Patricia Robinson	President -2011-2012	Westover High School	Fayetteville	Family and Consumer Sciences
MacArthur Mitchell, Jr.	President-Elect - 2012-2013	Heide Trask High School	Wilmington	Agriculture
Janet Blue	Secretary - 2011-2013	Cape Fear High School	Fayetteville,	Business Education
Ivy (Farmer) Dowe	Treasurer – 2011-2012	Cape Fear High School	Fayetteville	Marketing
Marcina Rosemond	Historian – 2011-2012	Hoke County High School	Fayetteville	Family and Consumer Sciences
Committee Chair Appointments				
Janet Blue	Awards	Cape Fear High School	Fayetteville,	Business Education
Ivy (Farmer)Dowe	By-Laws	Cape Fear High School	Fayetteville	Marketing
Ronnie Ford	CO-Chair -Legislative	South Robeson High School	Fairmont	Agriculture
Keith Jacobs	Co-Chair – Legislative	Clayton Middle School	Clayton	Business Education
Patricia Robinson	Membership	Westover High School	Fayetteville	Family and Consumer Sciences
Noriko Burgess	Newsletter	West Mecklenburg High School	Charlotte	Family and Consumer Sciences
Grover Ford	Professional Development	Southeast Halifax High School	Rocky Mount	Agriculture
Angela Paige-Jones	Public Information	Jones Senior High School	Maysville	Guidance
Linda Wiggins	Resolution	Weldon Stem High	Scotland Neck	Health Occupations
MacArthur Mitchell, Jr.	Strategic Planning	Heide Trask High	Wilmington	Agriculture
Michael Holman	Ways & Means	J. F. Webb High	Durham	Family and Consumer Sciences
Marcina Rosemond	Nomination	Hoke County High	Fayetteville	Family and Consumer Sciences

I am excited about being afforded the opportunity to work with each member of the 2011-2012 slate of NC-ALIVE Officers and Committees as we represent you - the membership – in our individual and collaborative efforts to instill the organizational values and to instill its values.

As I reflect on its founding purposes and the challenges we face, I realize that it is up to us — ‘the membership’ — to keep this organization alive and on course. Moreover, given that we have no other organization in Career and Technical Education that encourages the advancement and leadership building of teachers in the field of vocational education or to assure that the aforementioned objective comes to fruition, it is incumbent upon each of us to do our very best to assure that the membership is equipped for advancement and leadership roles. NC-ALIVE members are in the process of planning professional development opportunities for anyone who would like to participate. Your suggestions are needed as we implement plans for this year - 2011-2012. Send them to Glover Ford (fordg@se.halifax.k12.nc.us) or me (parncalive@yahoo.com), immediately.

Do have a best year ever, and let me hear from you!

‘A people united can never be divided.’

Patricia A. Robinson, Ph.D.

SOARING TO THE TOP – RISING TO EXCELLENCE

SEPTEMBER 29 – OCTOBER 2, 2011

ACTE REGION II LEADERSHIP CONFERENCE

TOPIC STRANDS –
New Trends In Education
Leadership Development
Legislative / Policy Developments

It's not too late!
Complete the Registration
on the next page.



**CAREER &
TECHNICAL
EDUCATION
PROFESSIONAL
DEVELOPMENT**

***CROWNE PLAZA TENNIS & GOLF RESORT
ASHEVILLE, NORTH CAROLINA***



Asheville Regional Airport is only
14.2 miles (20 minutes) from the
Crowne Plaza Resort.

NCACTE is proud to offer discounted room rates
for this conference beginning at \$109 + tax.
For Reservations, please call 828-254-3211 and
request the NCACTE conference discount.

Come Relax with us in the scenic mountains of Asheville and our Region II Conference.

ACTE Region II Leadership Conference Registration Form

Personal Information

(Please use a separate form for each attendee)

___ First-time Region II Conference Attendee

Last Name _____

First Name _____

Preferred Name for Badge _____

Name of Guest(s)* _____

Name of Business/School _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email (required) _____

Lodging

Make your individual lodging reservations at the Crowne Plaza Resort Asheville for \$109 per night plus tax (mention NCACTE for this special conference room rate). Free internet throughout the hotel.
Call 828-254-3211.

Transportation Options from Airport to Crowne Plaza

- **NCACTE Shuttle** - \$20 one way. 252-241-5708
- Crowne Plaza Shuttle - \$30 one way. 800-733-3211
- Black Mountain Cab Company - \$36 one way, \$10 add'l person.
828-230-1121
- Yellow Cab Company - \$38 one way – fare good for up to 4 people.
828-253-3311

Registration Fees

Conference registration fee includes all educational programs at the Crowne Plaza, materials and breaks, Friday lunch and evening reception, Saturday southern continental breakfast and luncheon, Saturday awards dinner, and Sunday breakfast.

___ \$180 Registration Fee if paid by September 9, 2011
 ___ \$200 Registration Fee if paid after September 9, 2011 or on site
 ___ \$100 *Guest Registration Fee per person (Meals only, no conference)

Optional Tour – Biltmore House

Tickets for Friday, Sept. 30 – \$40 per person (reg. \$60).
 Transportation on your own. You must preregister for this special price.

In-Town Transportation

Trolley - \$5 per person.

To Register

Check, Money Order, or Credit Card (VISA, MasterCard, and American Express) accepted – payable and mail to NCACTE, P.O. Box G, Catawba, NC 28609. Checks and money orders must be in U.S. dollars and withdrawn from a U.S. bank. Copy of registration form must accompany payment. Copies of checks will not be accepted. Please do not fax.

Registration Fee: \$ _____
 Guest Registration: \$ _____
 Optional Tour Friday: \$ _____
 Total Fees Enclosed: \$ _____

For More Information

Please contact NCACTE Executive Director Tom Jones at 828-241-3910 or tomhones@embargmail.com or Conference Chairperson Ruth Huff at 919-693-3962 or huffrb@yahoo.com.

Trade & Industrial Education Division

North Carolina Trade and Industrial Education Teachers' Association had a very full 2010-2011 school year with Regional T&I/Tech Ed Update workshops conducted in all eight regions, one of the best fall T&I conferences we have ever had featuring great workshops and tours around Fort Bragg, our involvement in SkillsUSA events such as Camp Dixie Leadership conference and participation in all 8 SkillsUSA regional events, and a great T&I Summer Conference. NCTIETA was also well represented in NCACTE. Our leadership team attended all NCACTE and ACTE conferences and events including the state and national policy seminars. The most important events we attended involved meeting you!

NCTIETA is YOUR professional organization. It only exists because of you and for you, the Trades and Industrial Education Professional. Of all divisions within NCACTE, NCTIETA's members recognize the need for industry involvement and support. We also recognize the need to have an influence on those who make our jobs better or worse, our elected officials. We must work together to have an influence by growing our membership and communicating to our industry partners our needs and issues. In turn, these partners will provide key resources for our success. Sometime these resources are funds to conduct workshops or provide networking opportunities. Other times they provide technical expertise by training or materials. They also have a voice with our elected officials that can change direction of programs and provide new directions. These partners recognize the need for our programs and are willing to assist in whatever way they can. Think about, their future depends largely on our current and future success. We are in this together.

As the new 2011-2012 NCTIETA President, I am honored to serve this organization. I believe we need to work together as educators, industry partners, parents, and students to provide the best future for everyone. In the 90's I worked for Ericsson Mobile



Phone. We had a motto I believe NCTIETA needs to adopt: "Together We Can!". Together we can build our organization to be the premier professional development organization for all Trade and Industrial Teachers. Together we can build partnerships with Industry that will provide the resources each of us needs to accomplish our educational objectives even in this down economy. Together we can show the need for skilled laborers in our state and how T&I meet those training requirements. And, together we can build a relationship with our elected officials that will provide the support of our programs that will endure these hard times.

Together we can, but separate, we fail. The choice is yours. Will you be a part of this exciting movement that can change the face of Trade and Industrial Education during the 2011-2012 school year? I hope you say "I WILL!"

David Barbour
NCTIETA President

North Carolina Technology Education Association

AUGUST 2011



The 2nd Annual STEP (Sustainable Transportation Education Program) State Competition took place on the campus of North Carolina State University on May 21, 2011 at The Friday Institute for Educational Innovation. Six (6) high schools and seven (7) middle schools participated in the event. The program served more than 700 students. Program sponsors included Progress Energy, National Science Foundation, and the U.S. NAVY.

The 2011 Plug-In Conference was held in Raleigh, NC and STEP took advantage of the opportunity. STEP presented at the conference as the first ever education component. Our involvement helped to generate

interest and awareness among both industry executives and business owners to the benefits related to the educational aspect associated with the electrification of transportation movement. The program has scheduled the 3rd Annual STEP State Competition for May 5, 2012 and expects to have ten (10) high schools and twenty (20) middle school participants.

For more information please contact Michael G. Thornton, STEP Outreach Coordinator, at michael_thornton@ncsu.edu.

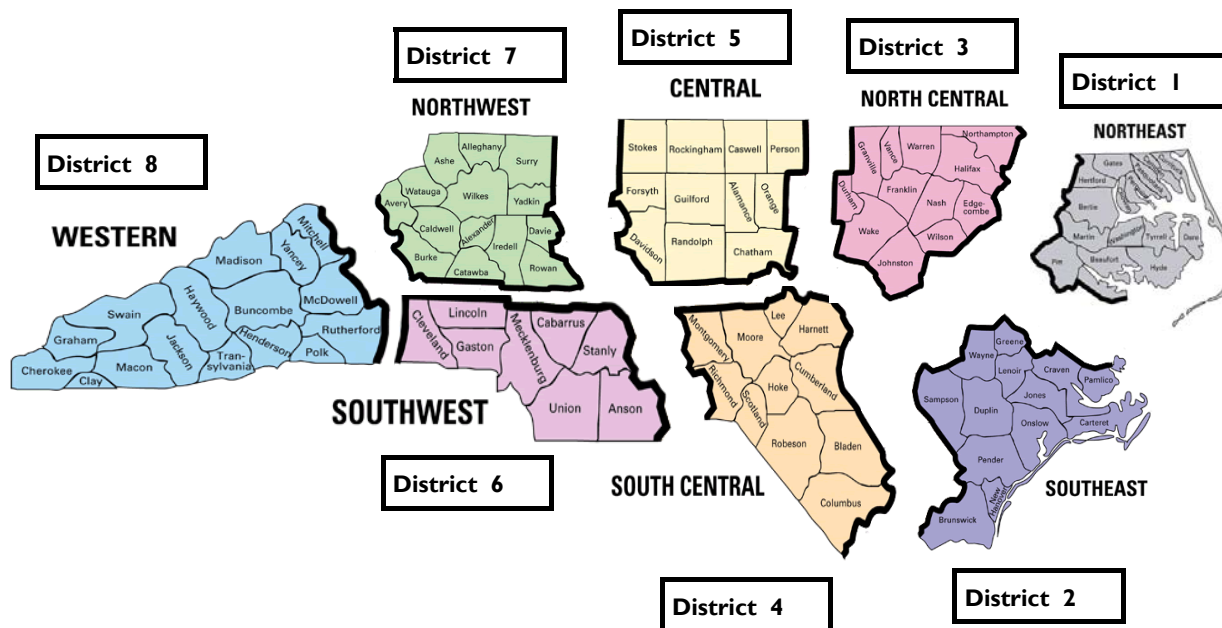
*The Sustainable Transportation Education Program (STEP) is a collaborative effort with North Carolina State University's NC Solar Center in

the College of Engineering and the College of Education. STEP is a program educating middle and high school students on sustainable transportation and the current shift towards the electrification of transportation. The purpose of the STEP program is to prepare students to become immersed in learning about the electrification of transportation and careers. The program provides teacher training and curricula on electric vehicles, plug-in hybrid electric vehicles (PHEVs), Smart Grid, alternative fuels, and careers in science, engineering, and technology while providing application to the automotive and supporting infrastructure. The STEP curricula is a science, technology, engineering, and mathematics (STEM) based program that includes problem-solving, critical thinking, and inquiry-based learning with relevance to real world issues. Submitted by Michael Thorton.



For the entire Technology Education newsletter, please visit the NCACTE website, and follow the link to Technology Education.

Career & Technical Education—Eight Regions 2011-2012



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Exceptions are indicated
below the individual's
name.

NCACTE BOARD OF DIRECTORS 2011-2012

Executive Committee:

1. President.....Bill Ellis
2. President-Elect.....Kristina Yarborough
3. Immediate Past President.....Wanda Robinson
4. Recording Secretary.....Shakema Black
5. Finance Officer.....Brenda Jones
6. Parliamentarian.....Gwen Clark
7. Historian.....Vacant
8. Vice-President. (Elected by BOD).....Hillary Steere
9. Vice-President (Elected by BOD).....David Barbour
10. Vice-President (President's Division).....Vacant
11. Executive Director.....Tom Jones

Vice Presidents: (representing divisions)

12. Administration.....Jonathan Clontz
- * Agricultural Education.....Roger Teeple
13. Business Education.....Pamela Orbison
14. Family and Consumer Sciences.....Katoria Ford
15. Guidance.....Liz Vaden
16. Health Occupations Education.....Dixie Holden
17. Instructional Management.....Penny Lewis
18. Marketing Education.....Hillary Steere
19. New and Related Services.....Vacant
- * NC-ALIVE.....Patricia Robinson
20. Special Needs.....Ruby McLean
21. Technology Education.....Kim Fann
- * Trade and Industrial Education.....David Barbour

*Note: * denotes member already included in Board of Directors count.*

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- NC Community College System.....Robert Witchger

Vice Presidents-Elect: (representing divisions)

22. Administration.....Todd Williams
23. Agricultural Education.....David Overcash
24. Business Education.....Sarah Doepner
25. Family and Consumer Sciences.....Derrick Fogg
26. Guidance.....Fletcher Womble
27. Health Occupations Education.....Vacant
28. Instructional Management.....Debbie Spinner
29. Marketing Education.....Gina Bradley
30. New and Related Services.....Vacant
31. NC-ALIVE.....McArthur Mitchell
32. Special Needs.....Helen Hairston
33. Technology Education.....Jennifer Bueline
34. Trade and Industrial Education.....Dennis Marshall

Standing Committee Chairmen:

35. Awards Chair.....Linda Wiggins
- * Bylaws Chair.....Gwen Clark
36. Legislation Chair.....Aaron Fleming
- * Membership Chair (Immed. Past President).....Wanda Robinson
37. Newsletter Chairman (and Editor).....Paul Heidepriem
38. Nominations Chair.....Vacant
39. Professional Development Chair.....Ruth Huff
- * Strategic Plan Chair (President-Elect).....Kristina Yarborough
40. Public Information Chair.....Tony Bello
41. Resolutions Chair.....Shirley Bynum
42. Tellers Chair.....Mike Lewis
43. Ways and Means Chair.....Brantley Murphy

ACTE Region 2 Policy Committee State Representative...Bena Weires

Director of School-To-Work Programs,
Governor's Commission on Workforce Preparedness...Dr. Beth Lucas

2011-2012 UPCOMING ACTIVITIES & DATES

Sept. 29-Oct. 2, 2011..... ACTE Region II Conference—Asheville, NC

November 11, 2011.....NCACTE NEWS Deadline

November 17-19, 2011..... ACTE Annual Convention—St. Louis, MO

February 2012..... Career & Technical Education Month—
“CTE: Career Through Education”

February 17-18, 2012.....NCACTE Spring Professional Development Conference and
Board of Directors' Meeting—Atlantic Beach, NC

March 5-7, 2012.....ACTE National Policy Seminar—Crystal Gateway, Arlington, VA

March 10, 2012.....NCACTE NEWS Deadline

April 30-May 1, 2012.....Raleigh Legislative Policy Seminar

May 1, 2012..... Nominations for ACTE/NCACTE Awards due to Awards Chair

July 22-26, 2012..... Career & Technical Ed. Summer Conference—Greensboro

NCACTE Website: www.ncacteononline.org